

Why Choose MeetMax.com?



MeetMax
MAKING MEETINGS WORK

You have a lot of options when selecting a registration system for an upcoming event. If you asked our meeting planner clients in the USA, Canada and Australia why they use MeetMax for online event registration, you would hear four reasons:

One: MeetMax is Easy-to-Use

A lot of registration tools look like they were designed by engineers, for use by engineers. MeetMax has intentionally stayed easy-to-use, without giving up functionality. This might sound unremarkable – but complex systems get mis-used, and more sophisticated features get ignored.

With MeetMax, people become seriously adept after a couple of hours.

Two: MeetMax's Powerful Features

MeetMax has incorporated features that are really powerful - way beyond the requisite registration form. Here are just a few:

- Closed invitee validation. Set up an Invitee list and let users validate themselves.
- Private 1-on-1 meetings. MeetMax is a world leader in managing private scheduled meetings within an overall event.
- Managed email blasts. Want to blast everyone with no hotel reservation to remind them? Or everyone who signed up for the spa? Or presenters who haven't uploaded their slides yet?
- Dynamic budgeting – to let the MeetMax budget feature update your total costs as more people register.

“This is a really easy to use system. Thanks a ton and a half!!”

Large Canadian Bank Client

Three: MeetMax is Flexible and Customizable

MeetMax does a great job of making a registration system that is exactly what our client needs – rather than just a “good-enough” system.

That means the right fields on the form, called the right thing, required or not, set up the right way. Branding and logos where you need them. Messages and directions, links to documents, deadlines. Functional variations depending on what type of registrant they are.

“LOVE the 1x1 scheduler ... my brain thanks you!”

Investment Bank Client

No other registration system allows for the kind of flexibility that MeetMax does.

Four: MeetMax Customer Support

Most of our clients are corporate – doing high value corporate meetings or large financial conferences. They are busy people, who may want to share the job of managing the registration site. They may email us a logo, and say - “can you include this on our site.” Or send us a list of activities, and ask us to set them up with time slots, capacities, rules, options and costs. Nothing they couldn't do themselves as administrators – but our help frees their time to work on other aspects of the event.

We always tell prospective clients that they should try out a registration system on an event before making any commitments. A demo only shows you so much. When you have real needs for a real event – deadlines, changes, odd requests, help in a hurry – that's when you find out which company you should be using. For a demo, or to try us out for an event – call 518-691-0443 or visit us on the web at www.meetmax.com.

“Thanks for your help on this one. They are already talking about two more they want to do in 2008!”

Event Planning Consultant after a successful client event

About MeetMax.com

Serving demanding clients since 2003, MeetMax is an online registration system for corporate conferences, incentive travel and other high-value events. It specializes in sophisticated features beyond the generic registration process – and provides a user friendly, highly responsive customer-service environment for helping meeting planners to plan, manage and achieve successful events.

Want more information on how you can use MeetMax.com to make your event planning simpler?

Contact MeetMax Sales, 518-691-0443,
or find us on the web at www.meetmax.com.