

When clients need 1-on-1 meetings scheduled, they turn to Symposia Events.

Symposia Events turns to MeetMax.com.



**MeetMax**  
MAKING MEETINGS WORK

**Karen Payne, principal and co-founder of Symposia Events in New York City, is a master in the art of scheduling one-on-one meetings.**

Her clients are leading investment banks who depend on her to plan and manage their investor conferences and to coordinate the thousands of one-on-one meetings that happen in the course of each conference.

Before she began using MeetMax in 2005, Karen would spend hundreds of hours matching up the attendees in their desired meetings, scheduling rooms for them, and confirming the meetings with the participants. "It was a lot of spreadsheets and a lot of emails," reflects Karen. Event registration was either a custom system developed by her client's IT department or one of the commercially available systems. "I really wanted to avoid the hassle of working through an IT or web department. And, I found the commercially available systems I tried either too simple, not user friendly enough, or just frustrating because I couldn't connect easily with someone in customer service."

**"This makes one-on-one's so simple!"**

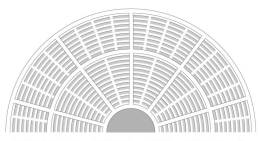
**"When I call with a request or a question, you always get it done."**

Not surprisingly, it was the one-on-one meeting scheduling that sold her on MeetMax. "I told my client that they couldn't live without this system," Karen said, "Merriman, Curhan, Ford agreed, and we've been using MeetMax ever since. The beauty is that attendees can click off who they want to meet with – it's a one-stop-shopping kind of thing. All of the information is in one place and the system helps me keep order in scheduling one-on-ones."

It's really important to Karen that she be able to reach someone in customer service when she has a special requirement from her client, or when she has a question. The MeetMax team offers her the kind of responsive service she appreciates. "With the other registration systems, I had no relationship with their customer service staff," said Karen. "When I call the team at MeetMax with a request or question, you always get it done right away."

Karen and Symposia Events are in demand because of the expertise they bring to the planning and management of high profile conferences. What Karen and her team needed was a flexible, full function registration system that they could get up and running with quickly. With MeetMax they get the functionality they need to get their job done efficiently and effectively, and one that is easy to learn and easy to use. "MeetMax is much more user friendly than the other registration systems I've used. It's a very clear and concise system."

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**About MeetMax.com**

Serving demanding clients since 2003, MeetMax is an online registration system for corporate conferences, incentive travel and other high-value events. It specializes in sophisticated features beyond the generic registration process – and provides a user friendly, highly responsive customer-service environment for helping meeting planners to plan, manage and achieve successful events. Want more information on how you can use MeetMax.com to make your event planning simpler? Contact MeetMax Sales, 518-691-0443, or find us on the web at [www.meetmax.com](http://www.meetmax.com).