

2009 ONTARIO TOURISM SUMMIT

September 29 – October 1 • Caesars Windsor

This form is for **The Summit Registration only**. Complete one form for each person registering.

PLEASE PRINT CLEARLY

Mr. Ms. Mrs. Dr. Other _____

First Name _____ Last Name _____

Title _____ Company _____

Street Address _____

City _____ Province/State _____ Postal/Zip Code _____

Phone _____ Fax _____

E-mail _____ Web site URL _____

Important Please indicate any dietary requirements: _____

Summit Registration Fees (Add 5% GST to all fees)

All-inclusive Early Bird Rate: \$299.00 CAD; **after August 29, 2009:** \$349.00 CAD

Student Daily Rate: September 30 – \$75.00 CAD (includes Gala Dinner and Awards), October 1 – \$25.00 CAD

Gala Dinner & Awards only fee: \$85.00 CAD

Golf fee: \$67.00 CAD **Golf club rental fee:** \$45.20 (including GST) is payable at the golf club

Yes! I want to register for the Ontario Tourism Summit

I will be participating in the following activities:

- September 29 – evening Welcome Reception
- September 30 – day Full day, includes plenary sessions, breakfast & lunch
- September 30 – evening Dinner and Awards
- October 1 – morning Concurrent Sessions

Concurrent Sessions: (please choose one from each session)

9:00 – 10:30 am Concurrent Sessions

- Operating successfully in today's business environment
- Marketing with the latest online tools and strategies
- Developing strategies for sports tourism attraction

11:00 am – 12:30 pm Concurrent Sessions

- Establishing tourism regions in Ontario
- Developing and marketing travel packages that sell
- Using visitor services to increase sales

Optional Activities:

- September 29 – 9:00am Golf at the Ambassador Golf Club
- Golf club rental required? No Or if Yes: Left Right Men's Women's
- Yes, I want to take the complimentary Via Summit Train from Toronto (limited to first 100 participants)

Enclosed please find my registration fee in the amount of \$ _____ CAD

- Full payment enclosed payable to AGENDUM, Inc.
- Please charge my credit card VISA MasterCard

Card number _____ Expiry Date _____ Name on card _____

Mail or fax completed registration form to:

AGENDUM, Inc. 43 Larkfield Drive, Toronto, ON M3B 2H3

tel: 416-488-9052 fax: 416-481-8633 e-mail: bbays@agendum.ca

COPY AND RETAIN FOR YOUR FILES



In accordance with Canada's Personal Information Protection and Electronic Documents Act (PIPEDA), this is notification that Ontario Tourism Summit will be sharing your contact information with Summit sponsors as a "third party"

- I do not agree
- I agree

CANCELLATION: If your plans change, please send a written cancellation care of AGENDUM, Inc. If received by September 15, 2009, a refund will be issued less a \$25 CAD processing fee. After that date, no refunds will be issued. However, you may substitute someone else from your organization for your full program at no penalty.