

TWST Events Privacy Policy

Date: December 1, 2018

This is the main privacy policy for TWST Events and MeetMax, a software platform service provided to TWST Events of conferences, trade shows and events, to allow them to take registration from Attendees, collect payment, allow Attendees to network with other companies and Attendees, listen to presenters, join activities, and provide other information about a specific event.

General Principles

TWST Events does its best to protect users' privacy by using security technology appropriately. We employ appropriate security measures to protect their information, consistent with our purpose of providing an event registration platform.

We respect users' privacy. TWST Events send marketing content to only people who are attended, subscribed, and consented to our marketing email listings. The only users TWST Events will contact are non-event users who explicitly request more information about MeetMax itself, or any TWST Events related conference events information.

MeetMax to function adequately requires minimal information about Attendees. However, TWST Events is a host of running and managing events and they normally request more information from Attendees for the purposes of running a successful event. Attendee data, some part of it, may be shared with other Attendees, of the same event only, at the discretion of the Host.

Role of MeetMax vs Role of Event Host

MeetMax is a software platform to allow TWST Events to run events, including taking registration, payment, gathering contact and profile information, conducting a 1-on-1 meeting process, assigning booths, listing speakers, taking attendance at receptions and meals, issuing physical tickets onsite and other related functions.

TWST Events and Meetmax does not not share such data with 3rd parties excluding sponsorships which Attendees verbally agree to be contacted by sponsorships by scanning the QR code and or RFID located on Attendee badge and or trading contact business card information in person.

What data is collected about Attendees and what they can do about it?

TWST Events collect data for the purpose to better run the event and for marketing information related to future conferences.

This can include:

- Address and email data in order to communicate with Attendees with information about the event
- Telephone, cell phone data to be able to call you if needed - Profile-type information such as sector, work interests, website, and geography.
- In order to enable Attendees to better participate in a managed networking process. Such profile information, at the discretion of the TWST Events, may be shared with other Attendees.
- Payment or Credit Card information. MeetMax does not see or store such information and transmits it directly and in encrypted form to payment processors for immediate processing. There is no storage of data related to credit cards or e-checks, but there is storage of the transaction information that was generated.
- Personal information. If an Attendee is unsure of why personal information is being requested - they should ask the TWST Events for its purpose. Emergency contacts and travel details may get requested by some TWST Events for the purpose of running the event.

What does TWST Events do with the data?

TWST Events does not sell or distribute Attendee data to any 3rd party. We do not aggregate data for any purpose beyond helping the TWST Events run that specific event.

Who has access to this data?

- TWST Events has access to all Attendee information, other than payment form details.
- TWST Events may choose to share Profile information with other Attendees to the event. TWST Events may communicate with you by email through MeetMax on matters related to that event. If the content or frequency is undesirable - please contact TWST Events , and if necessary, ask to be deleted from the event.
- Attendee information is not normally shared by TWST Events beyond the Attendees to the event. Company information, about presenters or exhibitors, may be shared to the public, but not Attendee information, though it is technically possible to provide Attendee profile information on publicly accessible web pages. Some events allow Attendees to message each other using MeetMax. Attendee email addresses are not shared and emails are managed through MeetMax. If this is not desirable, contact the TWST Events and ask to be removed from networking.

How long does data persist in MeetMax?

Any Attendee can request the deletion of their own data, by information the Host, or if that fails, contacting privacy@meetmax.com.

Options for an Attendee to change or delete data

If an Attendee wants to correct any information relating to their attending an event - they can do it themselves, or contact TWST Events and have it done for them. If they wish to have their information deleted - so that their profile information is no longer available - they can do so after the event is over if they still wish to attend the event.

What does TWST Events do with Attendee Data?

TWST Events does not sell or distribute Attendee data or any User data to any 3rd party.

The data is only used to better serve Attendees for future events and marketing for related conferences.

Users of TWST Events general marketing site.

On the general marketing site for TWST Events is a combined platform with Meetmax. MeetMax provides a form through which prospective clients can register and request more information on upcoming conferences. Users filling in that form will be contacted by email or phone. But information gathered in this way will not be shared with any other 3rd party or used for any other purpose.

Data Accuracy and Appropriateness

TWST Events provides no data related to Attendees for any event. All data is supplied by the Attendee themselves on registration and signing up our marketing newsletters.

TWST Events only edit, review, or observe such information for functional support purposes or the Attendee for privacy reasons. Specifically, the following may become included in data records for Attendees

- Inappropriate images of any kind.
- Links to 3rd party sites. This can include links to social media sites such as Facebook or LinkedIn. We advise Attendees to use caution in clicking on such links and be aware of what data they may share if they are already logged in to such services.
- Incorrect or misleading information about Attendees or companies - Incorrect product or service information or claims

- Information concerning a 3rd party where the 3rd party wishes it removed, if such content is brought to MeetMax's attention, by contacting privacy@meetmax.com, MeetMax will promptly remove such content.

Technical Details:

Data security

TWST Events takes various technical measures in accordance with data protection laws to prevent abuse from outside, including firewalls, intrusion detection and firewalls, anti-hacking programs and other security measures. Data on MeetMax servers are backed-up in real-time on replication servers and MeetMax does everything it can to avoid any loss of data. In the very unlikely case that data are lost MeetMax excludes liability for deleted files or any lost data. In the event of a known data breach meetMax will contact affected users at its first opportunity.

DOS events or other network issues.

TWST Events and MeetMax cannot guarantee constant accessibility or functionality of the website in the event of DOS (Denial of Service) attacks, DNS outage or other network issues. MeetMax is not liable for any defects that may exist or for any costs, losses of profit, losses of data or consequential losses arising from your use of or inability to access the Web site

Log files

For technical reasons (security reasons and protection of this website) MeetMax automatically collects server log data which are transmitted from your browser. The log data are automatically deleted after 14 days. Such data is not available to Hosts or Attendees but is for the purpose of the MeetMax Technical team to improve the service.

Where data is stored

The collected data, business profiles (if inserted) and all other events related information is stored on the servers of MeetMax in highly secure data servers in Michigan, USA.

Cookies

Cookies are small text files stored by the users browser on their phone or computer. They allow a website like MeetMax to know what a user is logged in and permitted to go to pages for logged in users only, and allow MeetMax to track which pages people go to.

MeetMax uses "cookies". We use 2 types of cookie:

- Anonymous analytics cookies (issued by Google)
- Registration cookies (issued by MeetMax)

Anonymous analytics cookies

Whenever someone visits our main website at twstevents.com, an anonymous analytics cookie is issued by Google. This allows us to see how many people visit different pages, and in what general sequence. The information generated by the cookie about your use of the website will be transmitted to and stored by Google on servers in the United States.

Registration cookies

The purpose of such cookies is to allow Attendees to navigate from page to page without having to log in each time and to facilitate the experience for Attendees saving information to MeetMax. When a user registers, the MeetMax form will often ask for a username and password. We would recommend using a unique username and password. This allows Attendees to log back in later to review and edit their information.

How can a user turn cookies off?

MeetMax does not provide a way for users to elect not to receive cookies. Preventing registration cookies would make MeetMax impossible to use as a registration site for events, and therefore would negate its purpose.

All users, however, can choose to stop accepting cookies from a particular website such as meetmax.com. The settings in the options or preferences of the browser allow for this. But doing so will make it impossible to use MeetMax as a registration site.

The GDPR Specifically

What is the General Data Protection Regulation (GDPR)?

It is an EU law coming into effect May 25, 2018, and applies to organizations and residents located within the EU.

Why is TWST Events complying?

TWST Events has EU residents and Sponsors who use MeetMax to register for events.

How does it impact users of TWST Events?

Users of MeetMax have a right to know what data is being collected from them, who has access to it, how it is being used, how they can review and update it, and how they delete it if they wish.

What is TWST Events' position?

TWST Events as a data controller and a data processor

EU data protection law makes a distinction between organisations that process Personal Data for their own purposes (known as "data controllers") and organisations that process personal data on behalf of other organisations (known as "data processors"). If you have a question or complaint about how your Personal Data is handled, please contact privacy@meetmax.com

TWST Event may act as either a data controller or a data processor in respect of your Personal Data, depending on the circumstances.

For example, if you create an account with us, TWST Events will be a data controller in respect of the Personal Data that you provide as part of your account. We will also be a data controller of the Personal Data that we have obtained about the use of the Applications or TWST Events Properties, which could relate to Organisers or Consumers. We use this to conduct research and analysis to help better understand and serve Users of the Services as well as to improve our platform and provide you with more targeted recommendations about events we think may be of interest to you.

TWST Events will process your Personal Data to help administer and to help target, and understand the success of, their event and event planning (for example, providing event reports, using analytics to gain insights into the effectiveness of various sales channels, etc.).

TWST Events and MeetMax, itself, does not share any user data with any third party.

TWST Events will most likely request other data items from users as part of the registration process. This information allows them to understand their Attendees better. TWST Events may also share Attendee profile information with other Attendees for the purposes of facilitating networking. TWST Events are also able to save lists of Attendee data from MeetMax to their own computers as spreadsheets. TWST Events takes preventive measures to securely store the data.

If in doubt, please contact by contacting privacy@meetmax.com

Legal Information and how to contact us:

The 'data processor' of the MeetMax sites is meetmax.com, and the organization that owns MeetMax is Wall Street Transcript Corporation, 622 Third Avenue, New York, NY 10017.

Contact us at privacy@meetmax.com to request changes to Attendee data or start a resolution of any disputes.

Significant changes to the Privacy Policy will be noted here:

This version: December 1, 2018. Clarified Meetmax and TWST Events role.

Prior version: November 16, 2018. Clarified role as Data Processor.

Prior version: May 1, 2018. Added more detailed explanation of GDPR. Added a direct contact email address for allowing Attendees to contact MeetMax regarding privacy issues.

Prior version: July 15, 2017. Added the more general ability to anonymously track usage with Google Analytics in order to let MeetMax and Hosts understand general usage of the site.

Prior version: September 1, 2003. MeetMax Privacy policy has been the same throughout its history.