

ROTH CONFERENCE

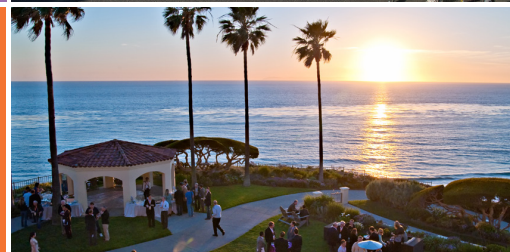
MARCH 13-16 • 2016



28TH ANNUAL • MARCH 13-16 • THE RITZ CARLTON • ORANGE COUNTY, CA



Ranked in the
Top 100 Events in the
United States 2015 -
#6 Business & Financial
Industry Events
--Bizbash.com 09/2015



Please join us for the **28th Annual ROTH Conference**, March 13-16, 2016 at the Ritz Carlton Laguna Niguel, featuring presentations from hundreds of growth companies, Q&A sessions, expert panels, and thousands of management one-on-one/small group meetings – one of the largest of its kind in the U.S.

This event is designed to provide investors with a unique opportunity to gain insight into emerging growth companies across a variety of sectors.

For more information, please contact Isabel Mattson-Pain or email conference@roth.com.

Book your hotel room early – the primary hotels will sell out fast!

ROTH Conference Growth Stats from 2013 – 2015

17% Total Attendees

23% Total 1-on-1 Meetings

38% Total Companies

Source: ROTH Capital Partners 03/30/2015





WHY ATTEND THE ROTH CONFERENCE?

- One of the premier annual small and mid-cap investor conferences in the U.S.
- Top-level company management presenting at the conference
- Quality institutional investors in attendance
- Prestigious keynote speakers
- Educational industry panels and workshops
- Fun entertainment and social activities
- Valuable networking platform
- Co-branding opportunities



The ROTH Conference is the 'gold standard' among conferences for small- and mid-cap companies. Year after year, the ROTH team assembles hundreds of companies, investors and market participants in a world-class setting that remains unmatched in the industry."

-- Steven E. Siesser, Partner,
Lowenstein Sandler PC
September 2015

WHY SPONSOR?

- Speaking opportunities on panels and workshops
- Identification in all marketing materials and media exposure
- Logo with link to company website on ROTH conference website
- **Mobile App Sponsor Listing - NEW for 2016!**
- Onsite exposure and distribution of sponsor materials and branded promos
- Complimentary passes to the conference and evening events
- Signage at the conference identifying the company as a sponsor

SKYLINE EXHIBIT DISPLAYS

As an upgrade to a **Gold** or **Silver Sponsorship**, companies may choose to receive a customized exhibit kit (banner stand and table drape) from Skyline Displays for an additional \$1,500. **Premier, Diamond and Platinum Sponsors** may utilize their existing exhibit or opt for a larger exhibit from Skyline. Please contact Maria Roman from Skyline Displays for more information at 949.900.3009 or email mariar@skylineoc.com.





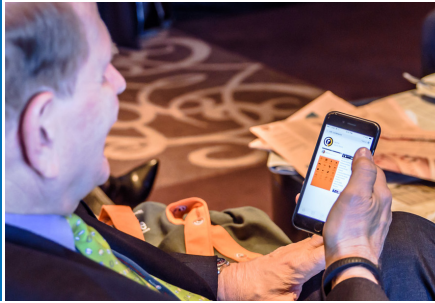
SPONSORSHIP LEVELS

ROTH is pleased to offer a range of sponsorship packages tailored to match your company's requirements and budget. For more information, or to discuss additional sponsorship opportunities, please e-mail conference@roth.com.

SOLD FOR 2016!!
EQUISOLVE →

YOUR SPONSORSHIP INCLUDES:	SILVER \$10,500	GOLD \$15,500	PLATINUM \$30,500	DIAMOND \$50,500	PREMIER \$100,500
Media coverage - sponsoring companies mentioned in event press releases	✓	✓	✓	✓	✓
Logo with link to company website on the ROTH Conference Website and Conference App	✓	✓	✓	✓	✓
Company logo included on conference signage	✓	✓	✓	✓	✓
Special mention in ROTH Conference Anniversary Photo Book	✓	✓	✓	✓	✓
NEW! TO 2016 Mobile App Sponsor Listing (Includes logo, tagline and link to your mobile website)	✓	✓	✓	✓	✓
Display table and signage in exhibit area (Includes booth identification sign, 6' draped table, and two chairs)	6' x 6'	8' x 8'	10' x 10'	15' x 15'	15' x 15'
Complimentary conference passes (Number of passes strictly enforced. Additional passes may be purchased at \$1,500 each. Passes to be used by employee of sponsoring firm only.)	4	6	8	10	15
First option of same sponsorship level for 2017 conference		✓	✓	✓	✓
Priority booth space		✓	✓	✓	✓
Early access to booking hotel rooms at host hotel			✓	✓	✓
Promotional literature placed in registration area with top level visibility (Content subject to approval by conference management)			✓	✓	✓
Consideration for panel participation (Topic subject to approval by conference management)			✓	✓	✓
2 VIP backstage passes to Meet & Greet/Photo Op with headline entertainment on both nights			✓	✓	✓
Prominent placement of sponsor booth on sponsor level, plus additional presence on lobby level				✓	✓
Home screen icon on ROTH Conference Mobile App					✓
Co-sponsor of ROTH Conference bag					✓
Lead sponsor - exclusivity in Premier level					✓

PLUS! Don't miss your chance for enhanced brand exposure by taking advantage of our exciting **NEW Sponsorship Opportunities** for 2016. See pages 4 and 5 for details.



**NEW!
TO 2016**

CONFERENCE MOBILE APP SPONSORSHIPS

The ROTH Conference is going green in 2016. We will rely solely on our Mobile App and will not have a printed book. **Attendees will consult the App approximately 100 times per day** for Presenting Company information, 1x1 meeting schedules and to navigate our event. Presence in the Conference App is a fabulous way to engage our audience.

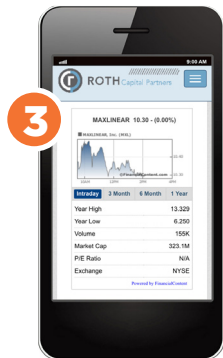
**SOLD!
FOR 2016**

MOBILE APP SPONSORSHIP LEVELS:	All Sponsors	Enhanced Listing	Enhanced Listing PLUS	Data Provider	Master Sponsor
ADD ON COST:	Included	\$2,000	\$3,000	\$5,000	\$30,000
TOTAL AVAILABLE:	All	5	5	1	1
YOUR SPONSORSHIP INCLUDES:					
Mobile App Sponsor Page	✓	✓	✓	✓	✓
1 Bluetooth Beacon Mobile Literature: Attendee touches phone to Bluetooth Beacon in your booth - they get a bookmark, you get a lead list	✓	✓	✓	✓	✓
2 In-Event Push Notifications (1 per day): Pushed out to all App users; buzzes device and appears on-screen		4	4	4	4
Pre-Event Push Notifications: Pushed out to all App users; buzzes device and appears on-screen			2	2	2
Mention in select App download promotions			✓	✓	✓
3 Presenting Company Profiles: Branding and optional interactive call-to-action on app screens that have live financial data				✓	
4 In-App Experience: A persistent carousel of 5 HTML pages that can include video					✓
5 Banners: Interactive banners on most App menus during your exclusivity period					✓
6 Splash Screen: Seen each time the App is opened during your exclusivity period					✓



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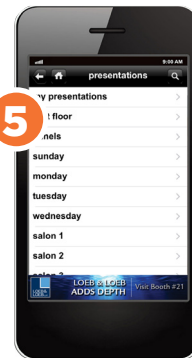
ROTH
See ROTH conference stocks on your iPad with complimentary access to the William O'Neil + Co. PANARAY app for iPad.



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**NEW!
TO 2016**

ADDITIONAL SPONSORSHIPS

COMPANY PRESENTATION TRACK SPONSOR **\$10K**

Enhance your brand and presence at the ROTH Conference by sponsoring one of the 11 tracks/rooms during the duration of the conference. This is an add-on to your already existing sponsorship level.



Benefits include:

- Your logo on screen during opening of each company presentation in your track/room
- Signage with your company logo outside the room to direct people to the track with the opportunity to supply branded pens and stationery in the room
- Opportunity for a senior officer from your firm to give a brief introduction of companies in your track/room. (ROTH will provide list and info about the companies you will introduce approximately two weeks before the conference.)

SPECIAL EVENT SPONSOR (PRICED INDIVIDUALLY)

Enhance your brand and presence at the ROTH Conference by adding on one or several of the below special events to your already existing sponsorship. (Sponsorships are not exclusive and events can be shared by several sponsors. All food and beverage events will be coordinated through ROTH and includes bar/apps and entertainment/signage as appropriate).



**\$10K
EACH**

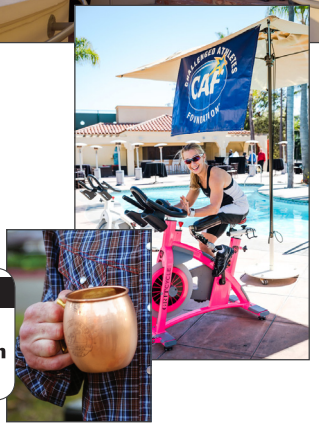
- Sunday Night Welcome Cocktail Networking Reception
- Breakfast/Bufferet/Box lunch on Monday/Tuesday or BBQ lunch Wednesday
- Activity Sponsor - ROTH Ride/Spin/Golf/Yoga

\$7.5K

- Cleantech Reception – Sunday

\$5K

- Oil & Gas Reception – Sunday
- Private Company Track Reception – Monday/Tuesday



- Additional Promotional Opportunities - Hotel key cards, turn down chocolates, conference badges, schedule-at-a-glance, info screens, wi-fi sponsor, hotel shuttles, java jackets. (Prices vary. Custom concepts available upon request. All must be pre-approved by ROTH.)





PAST SPONSORS - JOIN THIS PRESTIGIOUS LIST!

Advanced Financial Application	DUKE Spirits	Lucosky Brookman LLP	S2 Filings
AFH Holdings & Advisory	Eastside Distilling, Inc.	MaloneBailey, LLP	Safety Quick Light
AHT Insurance	Edgar Agents LLC	Manatt, Phelps & Phillips	Salt Life (DLA)/ Delta Apparel
AlphaSense	EFF Rotenberg, LLP	Manley Solutions	SD Sport Innovators (SDSI)
American Stock Exchange	Elite Financial Communications Group	Marcum LLP	SEC Compliance, Inc.
Anslow + Jaclin	Ellenoff Grossman & Schole LLP	Marsh	SEC Connect
AON Risk Solutions	Energous Corporation	Mattervalue LLC	SeeThruEquity
AT&T Wireless/Cingular	Equisolve	McConnell, Dunning & Barwick LLP	Shearman & Sterling LLP
Audit Analytics	Equities Magazine	MD Becker	Shop-Eat-Surf
Avantair Inc.	Equities.com	Meetmax	Sichenzia Ross Friedman Ferenca LLP
Azunia	Financial Buzz Media	mergermarket	Singer Lewak Greenbaum & Goldstein
Backstop Solutions Group	Financial Profiles	Meridian	Skullcandy, Inc.
Baker Tilly	First Columbus	Merrill Corporation	Snell & Wilmer
Barney & Barney	Friedman LLP	Montalvo Spirits, Inc.	Solar Electronics Industries Association (SEIA)
BDO Seidman, LLP	GBH CPAs	Morgan, Lewis & Bockius, LLP	Sony/Ericsson
Bike Religion and Crank & Grind	Genesis Select	Morrison & Foerster	Stonefield Josephson
BIOCOM	Global Consulting Group	Moss Adams, LLP	Stonagate
Blank Rome	Global Financial Data	MRC	Stradling Yocca Carlson & Rauth
Bloomberg	Goodwin Procter LLP	MZ Group	Stroock & Stroock & Lavan LLP
Bowne	Grant Thornton LLP	NASDAQ	Summit Law
BridgeBank	Greenberg Traurig, P.A.	National Association of Corporate Directors (NACD)	Sungard Availability Services
Bryan Cave LLP	GRIT	NYSE New York Stock Exchange	Szaferman Lakind Blumstein & Blader, P.C.
Bullivant Houser Bailey PC	Guzov Ofsink, LLC	Oil and Gas investor	The Inventure Group Inc.
Business Wire	Hayden/MS-IR	OKAPI Partners	The Piacente Group, Inc.
Catalyst Financial Research	Haynes and Boone, LLP	Oracle Capital Advisors	The Trout Group LLC
CBIZ MHM LLC/Mayer Hoffman McCann PC	Hii Technologies	OTC Markets Group	Thomson Reuters
CCG Investor Relations	Hogan Lovells International LLP	Pacific Stock Transfer	Toppan Vite New York Inc.
Challenged Athletes Foundation (CAF)	Holtz Rubenstein Reminick LLP	Patrizio & Zhao	Toronto Stock Exchange
ChinaVenture Group	House of Lync	Paul Hastings Janofsky & Walker LLP	Troutman Sanders LLP
Christensen IR	International Energy Insurance Brokers	Performance Health Systems (PowerPlate)	UNX
CKR Law	Inventure Foods	Pillsbury Winthrop Shaw Pittman LLP	UTEK Corporation
CleanTech OC	IRTH Communications	pm2net	V3-Vcorp Services, Vstock Transfer, Vcheck Global
CleanTech SD	iSatori, Inc.	PR Newswire	Vapor
CONNECT	JMJ Financial	PrivateRaise	Vintage Filings/PR Newswire
Continental Stock Transfer & Trust	Junior Achievement	Pryor Cashman LLP	Vyclone
Corporate Stock Transfer	K&L Gates LLP	QSG	Wall Street Webcasting
Craft Brew Alliance, Inc.	Karl Strauss Brewing Company	Reed Smith	Weinberg & Company
Crone Rozytko, LLP	Katten Muchin Rosenman LLP	REED's	Weintraub Genshlea Chediak
CroneKline	KCSA Strategic Communications	ReedSmith LLP	Wilhelmina International
Crowe Horwath, LLP	KPMG	Registrar and Transfer Company	William O'Neil
Deloitte	Kroll	Reynolds & Reynolds Inc.	Willis Insurance
Delta Apparel (Salt Life)	Lambert, Edwards & Associates	Richardson & Patel, LLP	ZAG-S&W
Dickinson Wright	Latham & Watkins	RIM	
DLA Piper	Liolios Group, Inc.	Rothstein Kass	<i>(Subject to change / as of May 2015)</i>
Dorsey & Whitney LLP	Locke Lord LLP	RRBB	
DOW Jones	Loeb & Loeb LLP	Rutan & Tucker LLP	
DreamTeamGroup (DTG)	Lowenstein Sandler LLP	S&P Capital IQ	



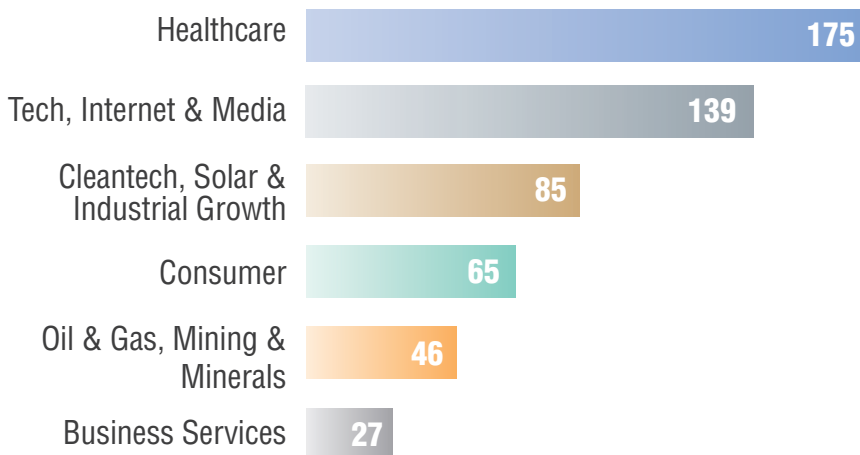


PARTICIPANT BREAKDOWN

EXPECTED ATTENDANCE:

- 4,000+ Attendees
- 550+ Presenting Companies
- 100+ Corporate Sponsors

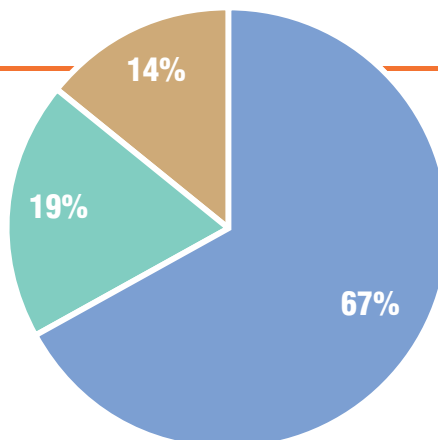
PARTICIPATING COMPANIES BY SECTOR:



Source: ROTH Capital Partners, September 2015

ATTENDEE BREAKDOWN:

- Top Management (C-Level & Board Member)
- Senior Management (Director, President, VP)
- Other (Manager, IR, Analyst)



“I’ve been to over 20 ROTH Conferences, and it’s simply the best of the best for making connections and cementing relationships.”
-- Steven Pidgeon, Co-Managing Partner, DLA Piper LLP (US) August 2015

“The conference was extremely beneficial to our company.”
-- Gerald Kieft, CFO, Equisolve | March 2015

“The ROTH Conference really exceeds all expectations. It’s an unparalleled opportunity to network with some of the most exciting and innovative public and private companies in the world.”
-- Kevin J. Lipson, Partner, Hogan Lovells | June 2014



SPONSORSHIP AGREEMENT

Complete and return the application as soon as possible to maximize your sponsorship benefits and to be included on the conference website and in all marketing materials.

SPONSORSHIP LEVEL

- Silver / \$10,500
 Gold / \$15,500
 Platinum / \$30,500
 Diamond / \$50,500
 Premier / \$100,500 SOLD!
- Customized Exhibit Kit from Skyline Displays / \$1,500
 Additional Conference Passes: _____ X \$1,500 each additional pass
 Additional Sponsorship Request: _____

MOBILE & ADDITIONAL SPONSORSHIPS

- Mobile App:
 Enhanced Listing / \$2,000
 Enhanced Listing *Plus* / \$3,000
 Data Provider / \$5,000
 Master Sponsor SOLD!
- Track Sponsor / \$10,000
 Special Event Sponsor / Event of Interest: _____
 Custom Concept Request: _____

COMPANY INFORMATION

Name of Firm: _____
 Street Address: _____
 Suite / Floor Number: _____
 City: _____ State: _____ Zip: _____

CONTACT INFORMATION

Contact Name: _____
 E-mail Address: _____
 Office: _____ Mobile: _____ Fax: _____

Please e-mail or fax completed form to:
 Isabel Pain – sponsor@roth.com, 949-720-7227

Please e-mail logo in vector file format to:
 Isabel Pain – sponsor@roth.com

Payment is due before the conference.
Please make checks payable to:
 ROTH Capital Partners
 888 San Clemente Drive, Newport Beach, CA 92660

Cancellation Policy: No cancellations, refunds, or changes will be made within ten business days of the conference.