

Company Profile (Upon Completion Email this Form to pc@roth.com by September 10, 2021)

Company Name: Blissiva

Key Details

Sub-Sector / Product Type: cannabis product

Target Markets or Consumers: primarily women

(e.g.: health and wellness, sleep, pain management, etc.)

Year Founded: 2018

Headquarters: Columbia, MD
Website:
www.blissiva.com

Funding Details

Number of Rounds: 1

Total Funding (\$): \$500K

Latest Funding Round (Stage): Angel

Latest Funding Amount (\$): \$500K

Key Personnel

CEO: Gina Dubbe'

Co- Founder: Leslie Apgar, MD

CMO:

VP Operations:

of Employees: 5

Lead Investors

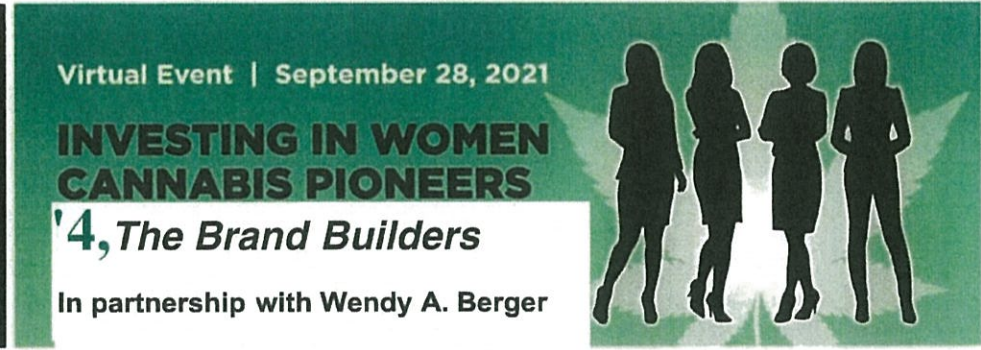
Thornton Shore

Company Summary

Blissiva is a fierce women-led company developing cannabis-infused products specifically designed for the anatomy and power of the female mind. Our purpose in creating Blissiva is to help women of all ages reclaim their health and vitality. More women than ever are turning to cannabis. Women make up almost half of all users. However only 2% of cannabis products are for women. There has never been a greater need for a female-focused product. Blissiva products are doctor designed and developed to meet women's unfulfilled needs. We are raising a Series A of \$1.5M. We have \$500K soft circled and are looking for a lead.

Source: Blissiva

This material is part of the Women in Cannabis Event



Company Profile (Upon Completion Email this Form to pc@roth.com by September 10, 2021)

Company Name: Ciencia Labs (dreamt and Luchador)

Key Details

Sub-Sector / Product Type: California - edibles, vapes, tinctures, beverages, (coming soon) topicals

Target Markets or Consumers: Recreation, Sleep, and (coming soon) Anxiety and Pain Management

(e.g.: health and wellness, sleep, pain management, etc.)

Year Founded: 2019

Headquarters: Los Angeles

Website: ciencialabs.com; youdreamt.com; getluchador.com

Funding Details

Number of Rounds: 2

Total Funding (\$): 650,000

Latest Funding Round (Stage): pre seed

Latest Funding Amount(\$): 500 000

Company Summary

Ciencia Labs is a manufacturer of innovative cannabis brands and products based in Los Angeles, California. Founded in 2019 by Mexican scientist and product developer Carolina Vazquez Mitchell, Ciencia Labs has developed a strategic portfolio of brand and product IP built around specific use verticals (sleep, fun, and coming soon: anxiety and pain).

Ciencia Labs is a Latina-owned social equity business based in Los Angeles. To learn more visit ciencialabs.com, youdreamt.com (@dreamtproducts) or getluchador.com (@getluchador).

Key Personnel

CEO: Founder and Chief Scientist: Carolina Vazquez Reyes Mitchell

Co-Founder: Benjamin Mitchell

CMO: Ross Gardiner

VP Operations:or. Jannise Babbush

of Employees: 21

Lead Investors

NA

Source: Ciencia Labs

This material is part of the Women in Cannabis Event



Virtual Event | September 28, 2021

INVESTING IN WOMEN CANNABIS PIONEERS

The Brand Builders

In partnership with Wendy A. Berger



Company Profile (Upon Completion Email this Form to pc@roth.com by September 10, 2021)

Company Name: Cosmic View

Key Details

Sub-Sector / Product Type: Tinctures, Topicals, Edibles

Target Markets or Consumers: Health and Wellness

(e.g.: health and wellness, sleep, pain management, etc.)

Year Founded: 2017

Headquarters: San Rafael, CA

Website: www.cosmicview.com

Key Personnel

CEO: Nicole Skibola

Co-Founder: Christine Skibola, PhD

CMO: Nicole Skibola

VP Operations: Christine Skibola

of Employees: 3

Funding Details

Number of Rounds: 1

Total Funding(\$): 400,000

Latest Funding Round (Stage): Seed

Latest Funding Amount(\$): 400,000

Lead Investors

Mike Heffernan IV

Company Summary

Founded by a mother scientist and a daughter cancer survivor, Cosmic View is a line of cannabis-infused artisanal wellness products formulated with science and traditional herbalism. As a values-driven company, Cosmic View is an industry leader in formulating and sourcing with regenerative, strain-specific flower (including emerging genetics) and sustainably grown and produced ingredients to create the most effective products on the market.

Source: Cosmic View

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Virtual Event | September 28, 2021

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Company Profile (Upon Completion Email this Form to pc@roth.com by September 10, 2021)

Company Name: Dr. Norm's

Key Details

Sub-Sector / Product Type: Cannabis Infused Edibles

Target Markets or Consumers: 25

(e.g.: health and wellness, sleep, pain management, etc.)

Year Founded: 2017

Headquarters: Los Angeles, CA

Website: www.doctornorms.com

Key Personnel

CEO: Roberta Wilson

Co-Founder: Jeff Koz

CMO:

VP Operations:

of Employees:

Funding Details

Number of Rounds:

Total Funding(\$):

Latest Funding Round (Stage):

Latest Funding Amount (\$):

Lead Investors

Company Summary

Dr. Norm's was created to honor the founders' healthcare professional parents. Dr. Norm was our dad (an MD in CA for over 30 years) and our mom Audrey was a pharmacist by profession but a baker by passion. Her original chocolate chip recipe is used for our flagship chocolate chip cookie. We entered the CA market in 2017 with the intent to create great tasting, precisely dosed edibles in an effort to transform the perception of edibles which at the time was that they were all weedy tasting and entirely unpredictable in their effects. We manufacture a complete line of cookies (in 3 dosage levels and 5 flavors) brownies and Rice Krispy Treats. Our products address varying dosage levels, strain specificity and dietary restrictions.

Source: Dr. Norms

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The Brand Builders

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Company Profile

{Upon Completion Email this Form to pc@roth.com by September 10, 2021}

Company Name: Frigg Wellness

Key Details

Sub-Sector / Product Type: CBD/THC Edibles/Topicals

Target Markets or Consumers: Women Wellness

(e.g.: health and wellness, sleep, pain management, etc.)

YearFounded: 2020

Headquarters: Los Angeles

Website: www.getfrigg.com

Key Personnel

CEO: Kimberly Dillon

Co-Founder:

CMO:

VP Operations: Josanta Gray

of Employees: 2

Funding Details

Number of Rounds: 0

Total Funding(\$): 50,000

Latest Funding Round (Stage): Seed

Latest Funding Amount(\$): 50 000

Lead Investors

Company Summary

Frigg is dedicated to fighting the impacts of stress on the body using cannabis, mushrooms, and adaptogens. Named after the Viking goddess, for healing and happiness, we are a mission driven brand that has built social equity and inclusion into our entire supply chain. We launched with a capsule collection of hemp products and are expanding into THC infused nutritional drink powders, a white space opportunity in the market.

Source: Founder

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Company Profile {Upon Completion Email this Form to pc@roth.com by September 10, 2021}

Company Name: Garden Society

Key Details

Sub-Sector/ Product Type: Edibles, Flower, Concentrates

Target Markets or Consumers: California

(e.g.: health and wellness, sleep, pain management, etc.)

Year Founded: 2016

Headquarters: Sonoma County, CA

Website: www.thegardensociety.com

Key Personnel

CEO: Founder, Erin Gore

Co-Founder:

CMO: Co-founder, Karli Warner

VP Operations:

of Employees: 18

Funding Details

Number of Rounds: 1

Total Funding(\$): \$7M

Latest Funding Round (Stage): Series A

Latest Funding Amount(\$):

Lead Investors

RJ Primo LLC, Activist Green Fund, Emles Ventures, SeaVest Capital Ventures, 8338 LLC + others

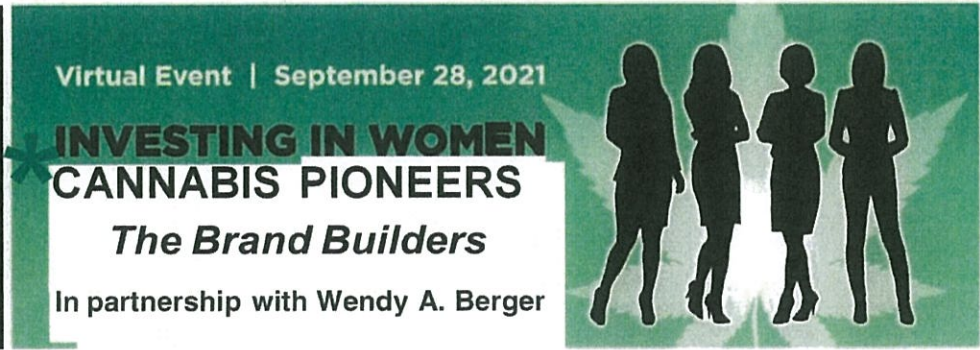
Company Summary

Women-owned, Garden Society is a craft cannabis company based in Sonoma County, California. Inspired by the surrounding wine country, Garden Society strives for exceedingly great products, made with uncompromising quality that turn down the daily chaos and turn up the joy. Garden Society's effect-based, full spectrum edibles and sun-grown pre-roll Rosettes connect responsible farming, sustainable ingredients and strain-specific cannabis for the discerning "canna-confident" consumer.

A B -Corporation, Garden Society is committed to their purpose to promote the health and welfare of women through education and responsibly sourced products. Founded in 2016 by Erin Gore, recently named one of the most powerful and innovative women in cannabis by Forbes, along with her co- founder Karli Warner, they are dedicated to creating a community of cannabis lovers who support and empower each other to explore and enjoy the plant.

Source: Garden Society

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Company Profile

{Upon Completion Email this Form to pc@roth.com by September 10, 2021}

Company Name: Happi co

Key Details

Sub-Sector/ Product Type: Beverages
Target Markets or Consumers: Health & Wellness
(e.g.: health and wellness, sleep, pain management, etc.)
Year Founded: 2020
Headquarters: Birmingham, MI
Website: <https://happihourdrink.com/>

Key Personnel

CEO: Joe Reynolds
Co-Founder: Lisa Hurwitz
CMO:
VP Operations:
of Employees: 5

Funding Details

Number of Rounds: 1
Total Funding (\$): \$1,650,000
Latest Funding Round (Stage): Seed
Latest Funding Amount (\$): \$1,650,000

Lead Investors

Company Summary

Happi is a cannabis-infused sparkling water that celebrates life's happy moments, and the first cannabis-infused beverage available in Michigan. Our delicious flavors are all-natural, have just 15 to 25 calories in each can, and provide the same light buzz as alcohol without the hangover. This sparkling sidekick was made to be enjoyed during all of life's moments, both big and small. Because life is happy with a Happi in hand.

Source: Happi Co.

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Company Profile (Upon Completion Email this Form to pet.ilroth.com by September 10, 2021)

Company Name: Hello Again Products

Key Details

Sub-Sector / Product Type: Topical/Suppository
Target Markets or Consumers: women's wellness
(e.g. health and wellness, Sleep, pain management. etc.)
Year Founded" 2019
Headquarters: Santa Monica, CA
Website <https://helloagainproducts.com/>

Key Personnel

CEO: Carrie Mapes
Co-Founder: Patty Pappas
CMO: Hallman Ray
VP Operation: Patty Pappas
of Employees : 3

Funding Details

Number of Rounds: 0
Total Funding (\$): 0
Latest Funding Round (Stage): - --
Latost Funding Amount (\$): ---

Lead Investors

Self Funded

Company Summary

Hello Again, a female founded wellness company, formulated the first line of cannabis powered vaginal suppositories for women in menopause. Hello Again's suppositories combine the healing power of cannabis with soothing botanicals to provide targeted relief from the physical and emotional challenges that women face in menopause and all stages in life.

Source: Hello Again Products

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INVESTING IN WOMEN CANNABIS PIONEERS

The Brand Builders

In partnership with Wendy A. Berger



Company Profile (Upon Completion Email this Form to pc@roth.com by September 10, 2021)

Company Name: Her Highness

Key Details

Sub-Sector / Product Type: Lifestyle Brand

(vapes, pre-rolls, edibles, topicals,
concentrates, hemp-cbd, accessories)
Allison Krongard Co-CEO

Target Markets or Consumers: Women
Founder and Allison Krongard Co-Founder

(e.g.: health and wellness, sleep, pain management, etc.)

Year Founded: 2017

Headquarters: New York

Website: herhighness.com

Key Personnel

CEO: Laura Eisman Co-CEO and

Co-Founder: Laura Eisman Co-

CMO:

VP Operations:

of Employees: 5

Funding Details

Number of Rounds: 2

Total Funding (\$): \$1.75k

Latest Funding Round (Stage): Seed extension

Latest Funding Amount (\$): \$500k

Lead Investors

Merida Capital

Company Summary

Her Highness is the premier purveyor of female-forward cannabis couture products that are inspired and engineered by women, for women. Already leading the way as the first female national and international cannabis lifestyle brand, Her Highness' THC collections are available in CA, NV, MA, in contract for CO, OH, PA, and Canada, with 4 more states in negotiations. Simultaneously, Her Highness' hemp-CBD and bespoke accessory collections have gained national media buzz, making the brand known and accessible to all women. Her Highness' products include low-dose fat-free Manage-Mints, gold electroplated vape pens, elongated pre-rolls in a Virginia-Slimes-like cigarette box, "highly orgasmic" Pleasure Oil, and marble Thigh High rolling tray. Her Highness is backed by Merida Capital, an early investor and lead in each round.

Source: Her Highness

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Company Profile (Upon Completion Email this Form to pc@roth.com by September 10, 2021)

Company Name: Higher Edibles

Key Details

Sub-Sector / Product Type: Edibles

Target Markets or Consumers: Health & Wellness

(e.g.: health and wellness, sleep, pain management, etc.)

YearFounded: 2017

Headquarters: Santa Cruz

Website: HigherEdibles.org

Key Personnel

CEO: Kirstie Price

Co-Founder: Donna Price

CMO:

VP Operations:

of Employees: 3

Funding Details

Number of Rounds: 0

Total Funding (\$): 0

Latest Funding Round (Stage):

Latest Funding Amount (\$):

Lead Investors

Company Summary

Higher Edibles is a family and women owned gluten-free edible company based in Santa Cruz, CA. At Higher, our goal is to provide consumers with unique products designed to elevate your mind as well as your taste buds. The women at Higher believe that wellness and high vibrations start from within, and are dedicated to expanding that outward to reach our industry and community.

Source: Higher Edibles

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Company Profile (Upon Completion Email this Form to pc@roth.com by September 10, 2021)

Company Name: House of Saka, Inc.

Key Details

Sub-Sector/ Product Type: Infused Beverages - Wines

Target Markets or Consumers: Luxury Female Consumer

(e.g.: health and wellness, sleep, pain management, etc.)

Year Founded: 2019

Headquarters: Napa Valley, CA

Website: www.houseofsaka.com

Key Personnel

CEO: Tracey Mason

Co-Founder: Cynthia Salarizadeh

CMO:

VP Operations: Aaron Silverstein

of Employees: 4

Funding Details

Number of Rounds: 2 seed, Series A current

Total Funding (\$): 1.250M to date

Latest Funding Round (Stage): A

Latest Funding Amount (\$): 750K of 1.5M raised

Lead Investors

Private, high net worth investor, primarily from the wine industry.

Company Summary

Female & LGTB-founded House of Saka, Inc. has identified a major void and niche in the large global, legal cannabis industry as a creator and licensor of luxury infused beverage brands targeting the emerging female consumer. House of Saka's innovative product portfolio is anchored by Saka Vinfusions™, its award-winning, alcohol-free, cannabis-infused wines from Napa Valley. The first and only infused beverages to lay claim to this extraordinary provenance, Saka PINK, made from 100% Napa Valley Rose of Pinot Noir & Cabernet Sauvignon and Saka WHITE, made from 100% Napa Valley, barrel-aged Chardonnay, and new Saka SPARK MIMOSA have quickly won the praise of media, customers and consumers as among the highest quality infused-beverages on the market.

Source: House of Saka, Inc.

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INVESTING IN WOMEN CANNABIS PIONEERS

The Brand Builders

In partnership with Wendy A. Berger



Company Profile (Upon Completion Email this Form to pc@roth.com by September 10, 2021)

Company Name: Josephine & Billies

Key Details

Sub-Sector / Product Type: Retail/ Brand

Target Markets or Consumers: Women of Color
(e.g.: health and wellness, sleep, pain management, etc.)

YearFounded: 2019

Headquarters: Los Angeles

Website: www.josephineandbillies.com

Key Personnel

CEO: Whitney Beatty

Co Founder: COO Ebony Andersen

CMO: Zabrina Law

VP Operations:

of Employees: 12

Funding Details

Number of Rounds: 1

Total Funding(\$): 795,000

Latest Funding Round (Stage): seed

Latest Funding Amount(\$): 795 000

Lead Investors

The Parent Company
Subversive Capital

Company Summary

Josephine and Billie's is the nation's first dispensary focused on the recreational and medicinal needs of women of color. But it isn't just a retail store, it's an experience. Patrons will walk into a euro smoke shop but the password "Billie sent me" is the trigger for them to be ushered through a hidden door in the wall into a whole new vibe. The backroom is a modern Teapad - a speakeasy-style dispensary focused on education. From our in store potency rating system to the store designed by terpene profile and ailment like anxiety, insomnia, relaxation, not method, to make a clear line to health goals, we make sure our customer base knows what they are buying. Plus we offer first in class in person workshops that draw our community into the store with health & wellness, yoga, mom support groups, senior groups and more mediated by our staff medical expert.

Opening Oct 2021, we are projected to be cash flow positive in 4 months, \$2m in profit year 1 our flagship LA location. Our brand model is uniquely situated for franchise expansion in urban areas across the country. And thus our investors are investing not in a single location -- but in the growth of the vertically integrated Josephine and Billie's brand nationwide. Currently raising \$1M at 2.5M cap.

Source: J&B

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Virtual Event | September 28, 2021

INVESTING IN WOMEN CANNABIS PIONEERS

 **The Brand Builders**

In partnership with Wendy A. Berger



Company Profile (Upon Completion Email this Form to pc@roth.com by September 10, 2021)

Company Name: Kikoko

Key Details

Sub-Sector / Product Type: Beverage and Edibles

Target Markets or Consumers: Women and customers looking for affects based products

(e.g.: health and wellness, sleep, pain management, etc.)

Year Founded: 2015 / Launched our first

Headquarters: products in June

Website: 2017Emeryville, CA
www.kikoko.com

Key Personnel

CEO: Jennifer Chapin and Amanda Jones

Co-Founder: Jennifer Chapin and Amanda Jones

CMO:

VP Operations: Chelsey Miles

of Employees: 25

Funding Details

Number of Rounds: 4

Total Funding (\$): \$14m

Latest Funding Round (Stage): Series A - July 2019

Latest Funding Amount (\$): \$8m

Lead Investors

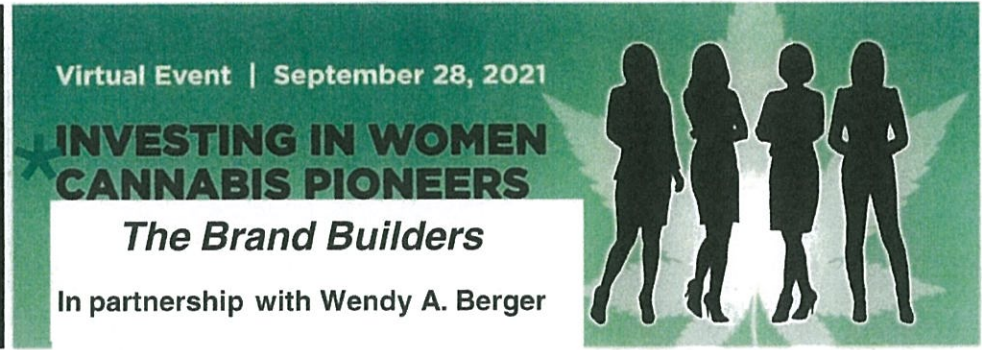
Bengal Capital
Big Rock Capital
Plus a combination of institutional and private investors

Company Summary

Kikoko is one of the leading and most beloved female cannabis and lifestyle brands in California. We sit at the intersection of women, organic wellness and cannabis and have built a solid reputation since the launch of our first product category, Kikoko Teas, in 2017. The company has since expanded its product suite to include honey, mints, tinctures and a new sub-brand called KikokoX, a high-dose tablets line targeted at this high dose and recreational user. We are launching pre-rolls, gummies and RTD in 2022. We are distributed by Herbl, have proven product market fit, a 77+ NPS score, an excellent, experienced team and are revenue generating. We are looking for growth capital to accelerate our efforts and support an aggressive growth strategy.

Source: Kikoko

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Company Profile (Upon Completion Email this Form to p.c@roth.com by September 10, 2021)

Company Name: LEUNE

Key Details

Sub-Sector/ Product Type: **BRAND**
Target Markets or Consumers: Recreational Cannabis
(e.g.: health and wellness, sleep, pain management, etc.)
Year Founded: 2018
Headquarters: Los Angeles
Website: www.leune.co

Key Personnel

CEO: Nidhi Lucky Handa
Co-Founder: N/A
CMO: N/A
VP Operations: Lina White
of Employees: 14

Funding Details

Number of Rounds: seed
Total Funding(\$): \$5m
Latest Funding Round (Stage):
Latest Funding Amount (\$):

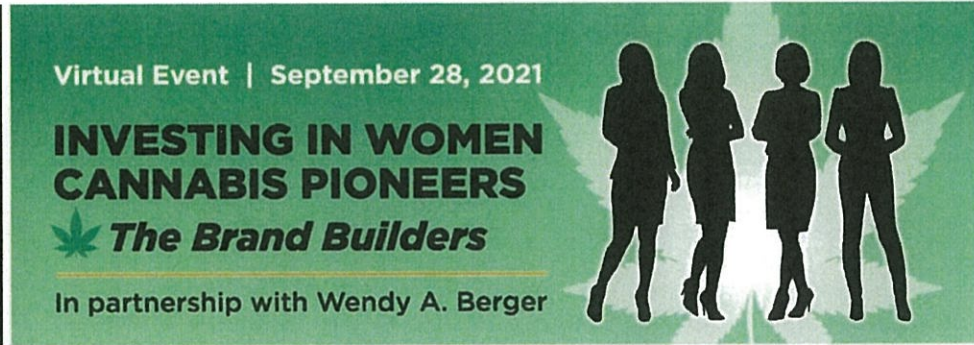
Lead Investors

Yoni Meyer - Partner, Casa Verde Capital
Karan Wadhwa - Managing Partner, Casa Verde Capital
Carmelo Anthony
La La Anthony
John Wall

Company Summary

LEUNE is a California born lifestyle brand. Serving a 50/50 male/female consumer through Infused Pre Rolls, Vaporizers, Flower and Edibles, LEUNE has made a significant dent in the CA market in over 150 dispensaries and 20+ delivery only platforms. With out of state expansion on the horizon (AZ and MI coming soon), LEUNE is expanding its footprint quickly.

Source: Leune



Company Profile (Upon Completion Email this Form to pc@roth.com by September 10, 2021)

Company Name: Madame Munchie

Key Details

Sub-Sector / Product Type: Manufacturing; edibles
Target Markets or Consumers:
(e.g.: health and wellness, sleep, pain management, etc.)
Year Founded: 2014-2017; relaunched in 2019
Headquarters: Los Angeles
Website: www.madamemunchie.com

Key Personnel

CEO: Kim Geraghty
Co-Founder:
CMO:
VP Operations:
of Employees: 3

Funding Details

Number of Rounds: 1
Total Funding (\$): N/A
Latest Funding Round (Stage): Angel investors
Latest Funding Amount (\$): N/A

Lead Investors

Friends and family

Company Summary

Madame Munchie is a woman and LGBTQ+ owned company based in Los Angeles and operating since 2014.

Growing up in France, Madame Munchie founder Kim fell in love with French baking. She combines centuries-old French traditions with California cannabis to create unique award-winning edibles.

Source: Kim Geraghty

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**INVESTING IN WOMEN
CANNABIS BUSINESSES**

The Brand Builders

In partnership with Wendy A. Berger



Company Profile *(Upon Completion Email this Form to pc@roth.com by September 10, 2021)*

Company Name: Makr House

Key Details

Sub-Sector/ Product Type: Manufacturing/Distribution

Target Markets or Consumers: Heavy Cannabis Users

(e.g.: health and wellness, sleep, pain management, etc.)

Year Founded: 2016

Headquarters: Oakland , CA

Website: <http://makr.house>

Key Personnel

CEO: Amber E Senter

Co-Founder:

CMO: Zabrina Law

VP Operations: Laila Makled

of Employees: 10

Funding Details

Lead Investors - Life Line Financial Group

Number of Rounds: 2

Total Funding (\$): 500,000

Latest Funding Round (Stage): Seed

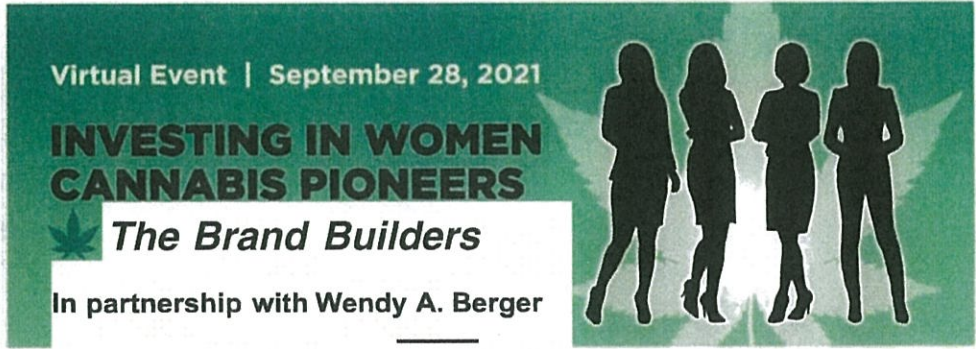
Latest Funding Amount (\$): 25,000

Company Summary

Makr House is an infused cannabis products and distribution company. Building inclusive supply chains and distributing craft cannabis products in CA. Woman, Black, and Veteran Owned.

Source: Makr House

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Company Profile {Upon Completion Email this Form to pc@roth.com by September 10, 2021}

Company Name: Miss Grass

Key Details

Sub-Sector/ Product Type: Flower, Pre-rolls, Edibles (2022)

Target Markets or Consumers: weed-loving women
(e.g.: health and wellness, sleep, pain management, etc.)

Year Founded: 2017

Headquarters: Venice, CA

Website: www.missgrass.com

Key Personnel

CEO: Kate Miller

Co-Founder: Kate Miller

CMO: Varuni Palacios

VP Operations: Victoria Rudd

of Employees: 10

Funding Details

Number of Rounds: 3

Total Funding(\$): \$6.65M

Latest Funding Round (Stage):

Latest Funding Amount (\$): \$2M

Lead Investors

Listen Ventures, Merida Capital, Casa Verde Capital, First Minute Capital, advanceit Capital, Joint Venture Capital

Company Summary

Miss Grass is on a mission to help the world get good at weed. Through an education-led online magazine, a namesake product line, and a highly curated marketplace, Miss Grass has scaled to be the largest audience-led product brand for women in cannabis. With a highly engaged and nationwide community, Miss Grass is leading a movement to make cannabis accessible, to eradicate the stigma, and to usher in a new era-one based on conscious cannabis consumerism.

Source: Miss Grass

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INVESTING IN WOMEN CANNABIS PIONEERS

The Brand Builders

In partnership with Wendy A. Berger



Company Profile (Upon Completion Email this Form to pc@roth.com by September 10, 2021)

Company Name: Potli

Key Details

Sub-Sector / Product Type: CPG Edibles; Manufacturing

Target Markets or Consumers: Health and Wellness

(e.g.: health and wellness, sleep, pain management, etc.)

Year Founded: 2017

Headquarters: San Francisco

Website: getpotli.com | potliishop.com

Key Personnel

CEO: Felicity Chen

Co-Founder: Christine Yi

CMO:

VP Operations:

of Employees: 3

Funding Details

Number of Rounds: 1

Total Funding (\$): 800000

Latest Funding Round (Stage): Pre Seed

Latest Funding Amount (\$): Pre Seed

Lead Investors

Fab Ventures

MicroVentures

Expert Dojo

Company Summary

Potli is a premium, food-first lifestyle cannabis/hemp brand that offers radically transparent, efficacious ingredients with significant anti-inflammatory, calming, and pain-relieving effects.

Source: Potli

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INVESTING IN WOMEN CANNABIS PIONEERS

The Brand Builders

In partnership with Wendy A. Berger



Company Profile

(Upon Completion Email this Form to pc@roth.com by September 10, 2021)

Company Name: Pure Beauty

Key Details

Sub-Sector / Product Type: Branded Cannabis CPG

Target Markets or Consumers: Recreational

(e.g.: health and wellness, sleep, pain management, etc.)

Year Founded: 2017

Headquarters: Los Angeles, CA

Website: purebeautypurebeauty.co

Key Personnel

CEO: Imelda Walavalkar

Co-Founder: Tracy Anderson

CMO:

VP Operations:

of Employees: 14

Funding Details

Number of Rounds:

Total Funding (\$):

Latest Funding Round (Stage):

Latest Funding Amount (\$): \$5 Million

Lead Investors

Company Summary

Pure Beauty is an independent cannabis brand based in Los Angeles.

Source: Pure Beauty

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INVESTING IN WOMEN CANNABIS PIONEERS

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Company Profile (Upon Completion Email this Form to pc@roth.com by September 10, 2021)

Company Name: Sava

Key Details

Sub-Sector / Product Type: E-commerce marketplace

Target Markets or Consumers: Particularly women aged 30-60

(e.g.: health and wellness, sleep, pain management, etc.)

Year Founded: 2015

Headquarters: San Francisco

Website: www.getsava.com

Key Personnel

CEO: Andrea Brooks

Co-Founder: Amanda Denz, MA

CMO: Amanda Denz, MA

VP Operations: Leah Madden, MBA(CFO)

of Employees: 50

Funding Details

Number of Rounds: 1

Total Funding (\$): \$2.4m

Latest Funding Round (Stage): Seed

Latest Funding Amount (\$): \$2.4m

Lead Investors

Arcview Group, Founders Fund

Arcadian Fund

Big Rock Treehouse Global

Company Summary

Sava is the leading e-commerce brand for premium cannabis. Our brand was built by quality-obsessed, customer-focused, industry experts who take joy in curating only the best and sharing it with the world. As a women-owned, values driven company, Sava is improving the way people buy, try, and enjoy cannabis.

Source: Sava

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Company Profile (Upon Completion Email this Form to pc@roth.com by September 10, 2021)

Company Name: SHOKi Beverages, Corporation

Key Details

Sub-Sector / Product Type: Food & Beverage
Target Markets or Consumers: Occasions and Social Cons
(e.g.: health and wellness, sleep, pain management, etc.)
Year Founded: 2020
Headquarters: New York
Website: www.tribeshoki.com

Key Personnel

CEO: Tiffany Yarde
Co-Founder: George Yehouessi
CMO:
VP Operations:
of Employees: 1

Funding Details

Number of Rounds: 1
Total Funding (\$): 25,000
Latest Funding Round (Stage): Seed
Latest Funding Amount (\$): In Progress

Lead Investors

Friends and Family

Company Summary

SHOKi Bev is a premium award-winning Afro-Caribbean beverage manufacturer that makes spirit-free cocktails powered by cannabis in Northern California. Our all-natural flavors hail from my travels through West Africa and the rich Caribbean heritage of my upbringing. The cannabis drinks market will be worth \$2.5B by 2025 and we want our piece of the PIE! We're the answer to consumers who don't want to play that dangerous game of trial and error just to find what works for them. Our customers

Source:

This material is part of the Women in Cannabis Event



Virtual Event | September 28, 2021

INVESTING IN WOMEN CANNABIS PIONEERS

The Brand Builders

In partnership with Wendy A. Berger



Company profile (Upon Completion Email this Form to pc@roth.com by September 10, 2021)

Company Name: Sonder

Key Details

Sub-Sector / Product Type: vape/sublingual

Target Markets or Consumers: Culture Makers in CA

(e.g.: health and wellness, sleep, pain management, etc.) Year

Founded: 2018

Headquarter: San Rosa, CA

Website: sondertime.com

Key Personnel

CEO: Faun Chapin

Co-Founder: M. Paradise

CMO: M. Paradise

VP Operations:

of Employees: 2

Funding Details

Number of Rounds: 1

Total Funding (\$): 1.6M

Latest Funding Round (Stage): N/A

Latest Funding Amount (\$): N/A

Lead Investors

N/A

Company Summary

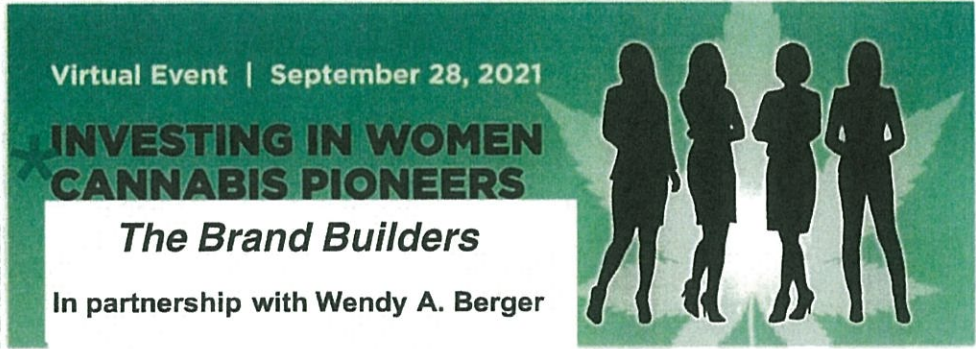
Sonder makes premium cannabis products for cannaseurs & the cannabis curious. Sonder is a women & LGBTQIA+ founded premium cannabis lifestyle brand and manufacturing company who creates sun-grown cannabis products that delight and spark creativity and community.

Our founders are from a family of second-generation cannabis farmers from the Emerald Triangle with a combined 38 years of cannabis experience and 48 years of branding and marketing experience.

Source: Sonder

This material is part of the Women in Cannabis Event

ROTH Capital Partners, LLC 888 San Clemente Dr. | Newport Beach, CA 92660 | (800) 678.9147 | Member SIPC / FINRA



Company Profile (Upon Completion Email this Form to pc@roth.com by September 10, 2021)

Company Name: The Good Patch

Key Details

Sub-Sector / Product Type: Ca7surenC80-v,4,s1:ttwa,ess

Target Markets or Consumers: wellness

(e.g.: health and wellness, sleep, pain management, etc.)

Year Founded: 2018

Headquarters: remote

Website: www.thegoodpatch.com

Key Personnel

CEO: Cedar Carter

Co-Founder: Betsy Scanlan, David Nicholson, Kelly Brock

CMO:

VP Operations:

of Employees: 15

Funding Details

Number of Rounds: 2 - Seed & Convertible Note

Total Funding (\$): \$3M

Latest Funding Round (Stage): Seed

Latest Funding Amount(\$): \$1.5M

Lead Investors

Relevance Capital
Science, Inc.

Company Summary

The Good Patch is the leader in wearable wellness patches. We solve everyday ailments such as lack of sleep, energy, and stress with primarily plant-based ingredients delivered steadily over your entire day. We are found in a number of national retailers such as Target, Ulta Beauty, Bloomingdale's, and many spas and independent boutiques across the country.

Source: Company Doc, Roth website - 9.1.21

This material is part of the Women in Cannabis Event