



**NextPlay**  
TECHNOLOGIES INC.

NASDAQ: NXTP

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# The Next Global Technology Play

Corporate Presentation - November 2021



# Disclosures & Important Cautions Regarding Forward-Looking Statements, Part 1 of 2

This presentation includes “forward-looking statements” within the meaning of, and within the safe harbor provided by the Safe Harbor Provisions of the Private Securities Litigation Reform Act of 1995, Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. Forward-looking statements give our current expectations, opinions, belief or forecasts of future events and performance. A statement identified by the use of forward-looking words including “will,” “may,” “expects,” “projects,” “anticipates,” “plans,” “believes,” “estimate,” “should,” and certain of the other foregoing statements may be deemed forward-looking statements.

Although the Company believes that the expectations reflected in such forward-looking statements are reasonable, these statements involve risks and uncertainties that may cause actual future activities and results to be materially different from those suggested or described in this news release. Factors that may cause such a difference include risks and uncertainties related to our need for additional capital which may not be available on commercially acceptable terms, if at all, which raises questions about our ability to continue as a going concern; the fact that the COVID-19 pandemic has had, and is expected to continue to have, a significant material adverse impact on the travel industry and our business, operating results and liquidity; amounts owed to us by third parties which may not be paid timely, if at all; certain amounts we owe under outstanding indebtedness which are secured by substantially all of our assets and penalties we may incur in connection therewith; the fact that we have significant indebtedness, which could adversely affect our business and financial condition; uncertainty and illiquidity in credit and capital markets which may impair our ability to obtain credit and financing on acceptable terms and may adversely affect the financial strength of our business partners; the officers and directors of the Company have the ability to exercise significant influence over the Company; stockholders may be diluted significantly through our efforts to obtain financing, satisfy obligations and complete acquisitions through the issuance of additional shares of our common or preferred stock; if we are unable to adapt to changes in technology, our business could be harmed; if we do not adequately protect our intellectual property, our ability to compete could be impaired; our long-term travel business success depends, in part, on our ability to expand our property owner, manager and traveler bases outside of the United States and, as a result, our travel business is susceptible to risks associated with international operations; unfavorable changes in, or interpretations of, government regulations or taxation of the evolving Alternative Lodging Rentals, Internet and e-commerce industries which could harm our operating results; risks associated with the operations of, the business of, and the regulation of, Longroot and IFEB; the Axion lawsuits, the market in which we participate being highly competitive, and because of that we may be unable to compete successfully with our current or future competitors; our potential inability to adapt to changes in technology, which could harm our business; the volatility of our stock price; risks associated with the integration of the operations of HotPlay Enterprise Limited, which acquisition we recently competed; the fact that we may be subject to liability for the activities of our property owners and managers, which could harm our reputation and increase our operating costs; and that we have incurred significant losses to date and require additional capital which may not be available on commercially acceptable terms, if at all.

More information about the risks and uncertainties faced by the Company are detailed from time to time in the Company’s periodic reports filed with the SEC, including its most recent Annual Report on Form 10-K and Quarterly Reports on Form 10-Q, under the headings “Risk Factors”. These reports are available at [www.sec.gov](http://www.sec.gov). Other unknown or unpredictable factors also could have material adverse effects on the Company’s future results and/or could cause our actual results and financial condition to differ materially from those indicated in the forward-looking statements. Investors are cautioned that any forward-looking statements are not guarantees of future performance and actual results or developments may differ materially from those projected. The forward-looking statements in this press release are made only as of the date hereof.

The Company takes no obligation to update or correct its own forward-looking presentations and statements, except as required by law, or those prepared by third parties that are not paid for by the Company. If we update one or more forward-looking statements, no inference should be drawn that we will make additional updates with respect to those or other forward-looking statements.



NextPlay is an ecosystem targeting digital consumers, video gamers and travelers.

The highly scalable NextPlay ecosystem estimated to reach over 50 million users through our proprietary interactive media, fintech, and travel platforms.

## Operating Units



## Core Technologies





# NextPlay Digital Platforms

TECHNOLOGIES INC.



Three verticals – seamlessly engaging Consumers across the physical and digital worlds



**INTERACTIVE DIGITAL MEDIA**

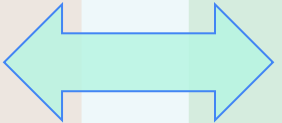


**zappware**  
Reinhardt Interactive TV

**HOTPLAY**

**MAKE IT GAMES**

**NextMedia**



**FINTECH**

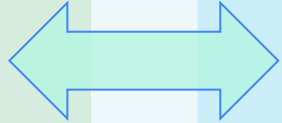


**LONGROOT**

**NextBank**  
INTERNATIONAL

**TOKEN IQ**

**NextFin**



**TRAVEL**



**NextTrip**  
Business

**NextTrip**  
Journeys

**NextTrip**  
Solutions

**NextTravel**



# NextPlay Addresses Large & Fast-Growing Verticals

## INTERACTIVE DIGITAL MEDIA



### Market Drivers

- Rise in demand for OTT services and gaming during COVID-19.
- Surge in demand for live streaming channels.



Source: Allied Market Research Over-the-top (OTT) Market Outlook Oct 2020

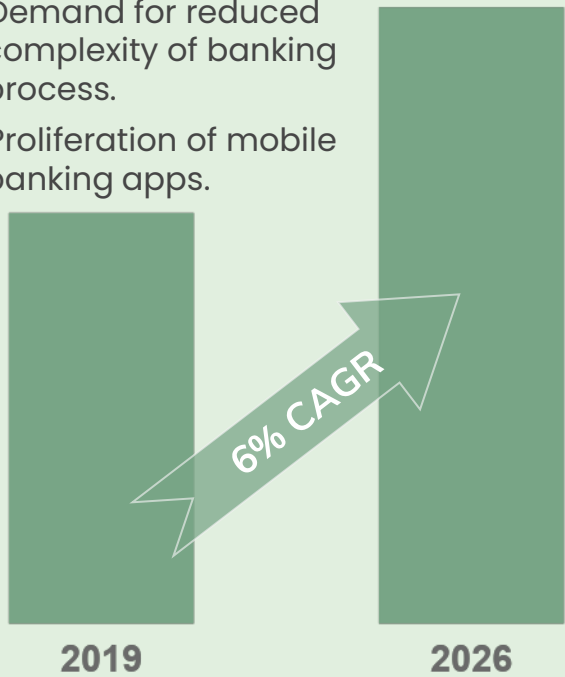
# NextMedia

## FINTECH



### Market Drivers

- Demand for reduced complexity of banking process.
- Proliferation of mobile banking apps.



Source: Global Market Insights Oct 2020

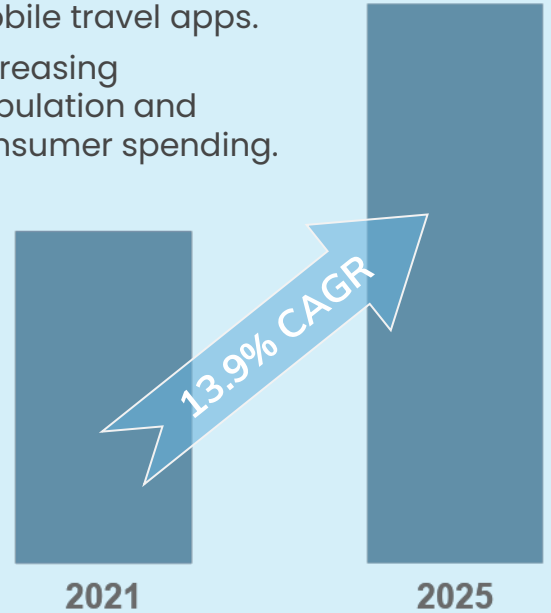
# NextFin

## TRAVEL



### Market Drivers

- Proliferation of mobile usage/ mobile travel apps.
- Increasing population and consumer spending.



Source: Statista Mobility Markets Travel & Tourism April 2021

# NextTravel



**NextPlay**  
TECHNOLOGIES INC.

# NextMedia







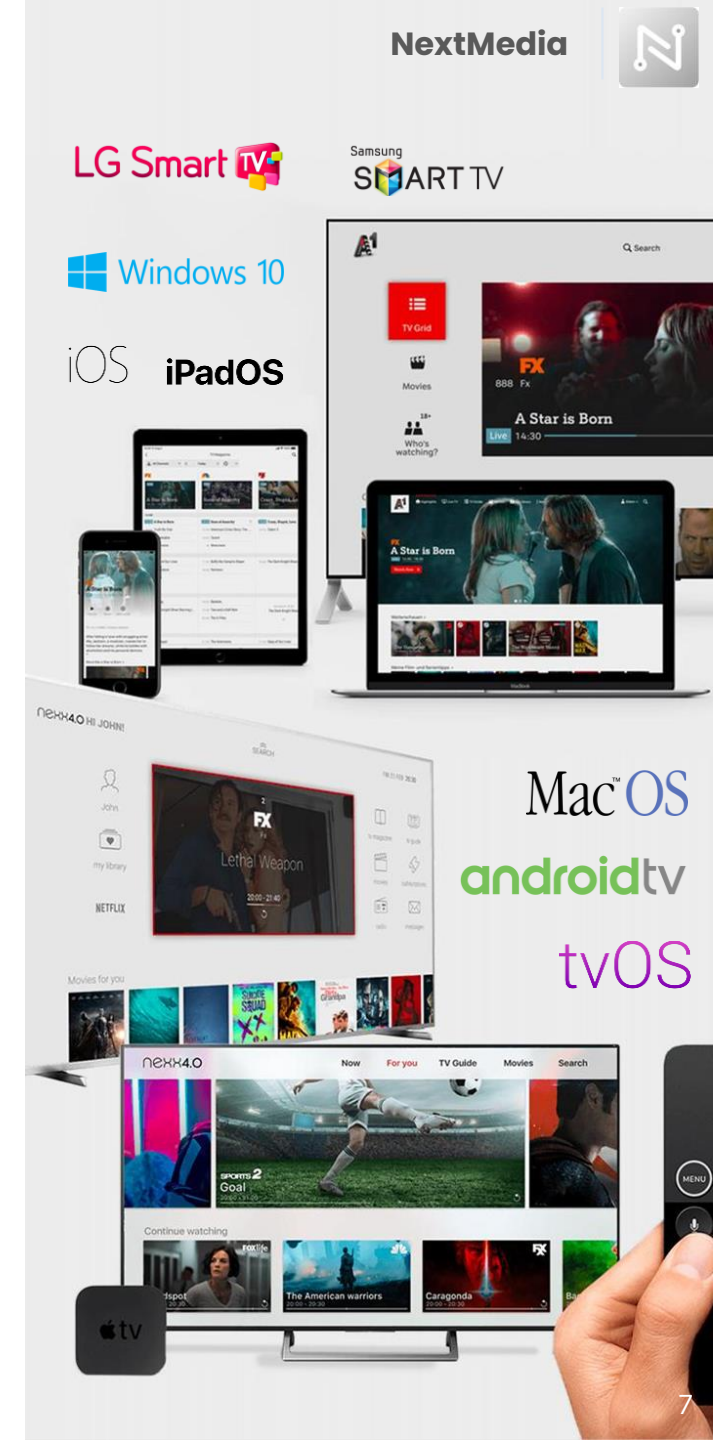
## Powerful Digital TV Solutions for Pay-TV Operators

- Established, profitable and award-winning entertainment service provider.



- Proven platform, currently deployed on millions of devices across EMEA, LATAM and APAC.
- Provides an intuitive and personalized multi-screen TV experience across set-top boxes, connected TVs, smartphones, tablets and PCs.
- Best-in-class service management system allows Operators to manage the complete experience and monetize their service.
- Reach to millions broadband & mobile customers, with consolidation opportunities to scale.

NextPlay Acquired 51% stake in Reinhardt Digital TV the 100% owner of Zappware.





### Recent wins....

**Sept 29, 2021** – A1 Macedonia has launched A1 Xplore TV for the new generation through Zappware

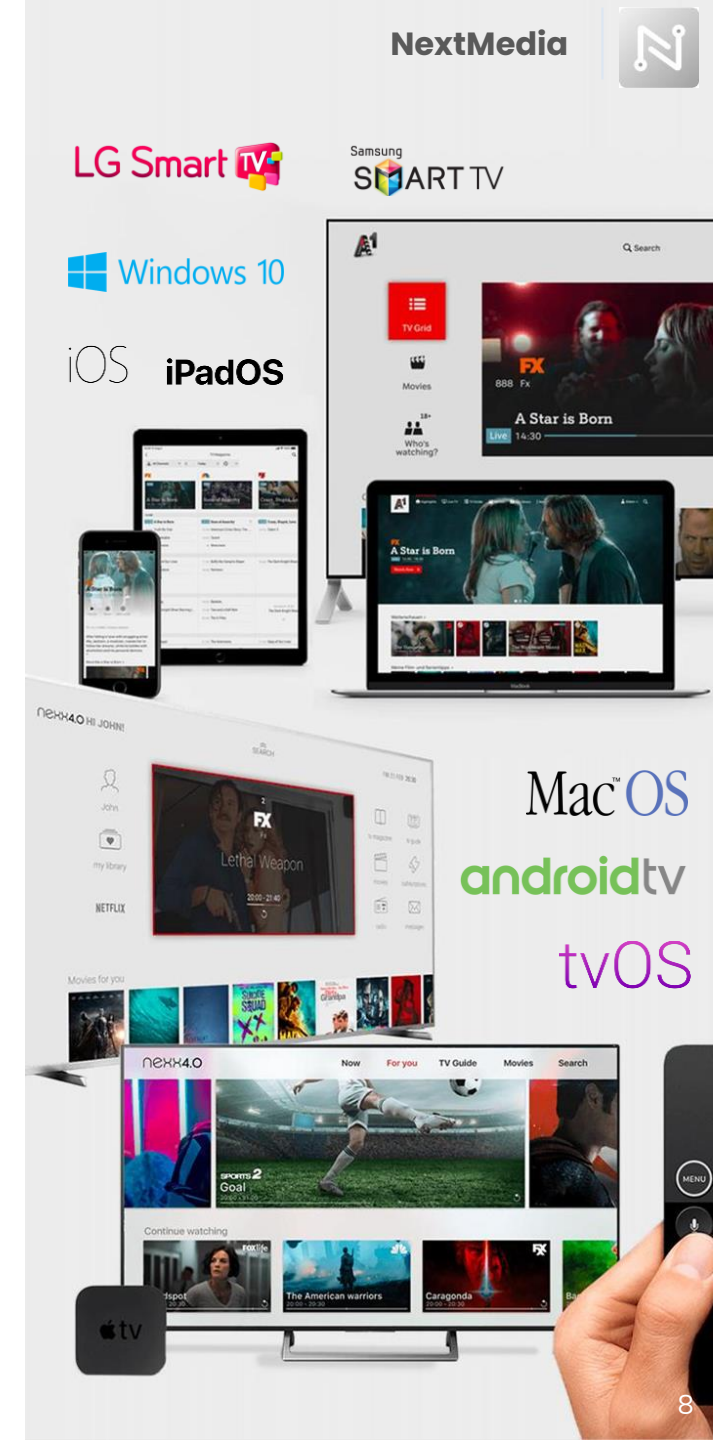
**June 15, 2021** – A1 Austria launches its Zappware-powered A1 Xplore TV on Fire TV

**June 3, 2021** – WIND VISION improves user experience thanks to ZAPPWARE's cloud-native TV Solution on AWS

### Customer List



NextPlay owns a 51% stake in Reinhardt Digital TV, the 100% owner of Zappware.







# Relevance + Real Time = Results

Interactivity is the next frontier for artists and brands to acquire, engage, and monetize new customers. Highly customizable, overlays are triggered for key parts of a broadcast when they matter the most to the audience.



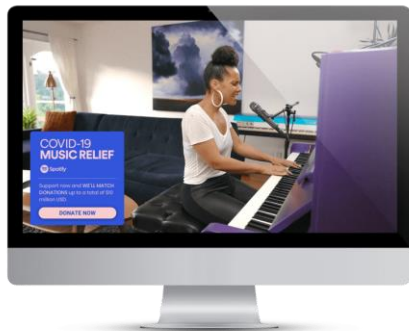
**Social Widgets**



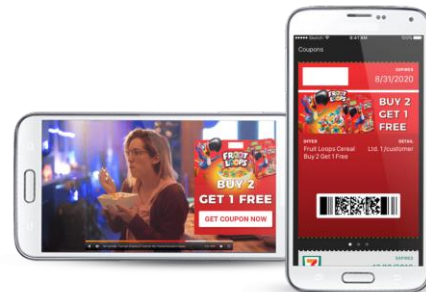
**Interactive Live Stats**



**Sponsored Live Polls**



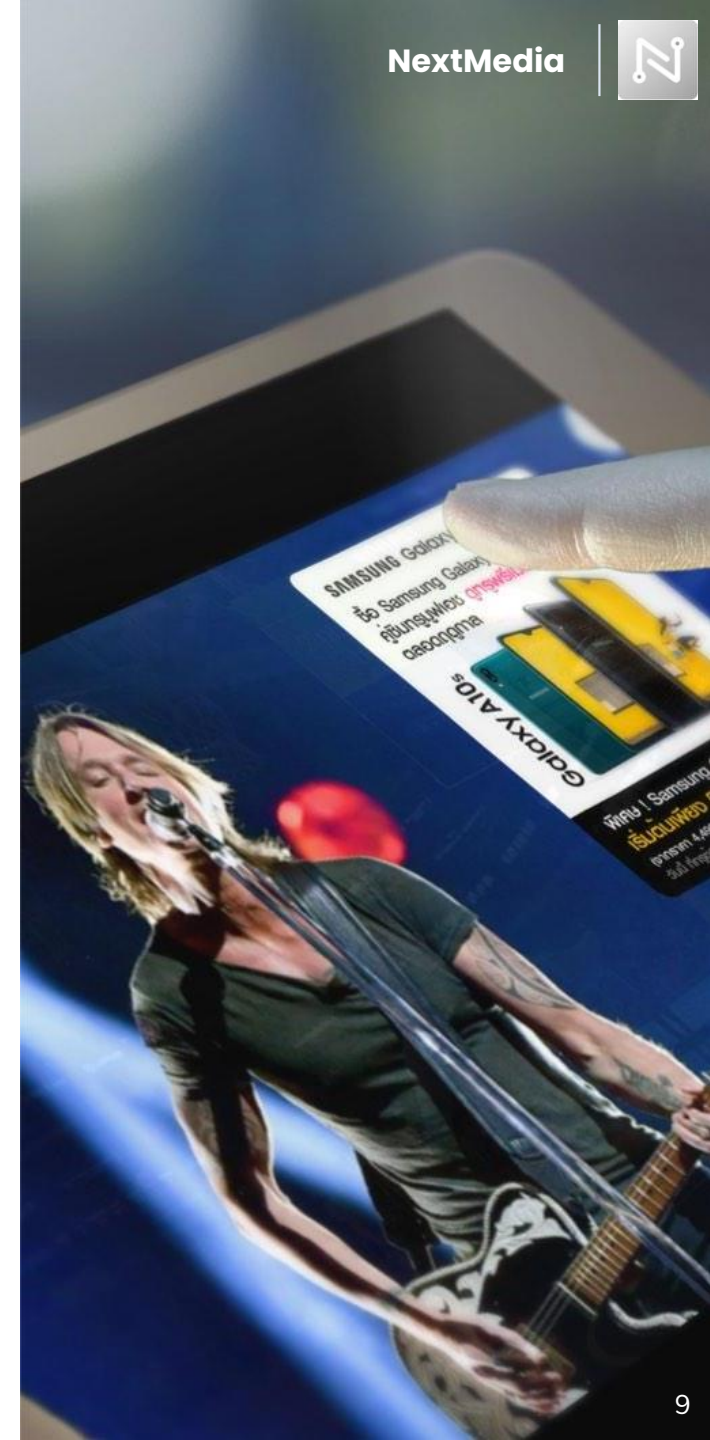
**Donations**



**Mobile Coupons**



**On-Stream Transaction**





## Real World Rewards for Gamers

- Hotplay is an **In Game Advertising (IGA)** platform that augments the dynamic inventory at the heart of the modern **video games** business with real world rewards.
- The IGA technology delivers a new benchmark in conversion for physical and digital retailers that **plugs directly** into casual games on set-top boxes, connected TVs, smartphones, tablets and PCs.
- Gamers are offered **discounts and special offer coupons** for competing in daily challenges and tournaments. Partner brands drive awareness through display and AR advertising.
- NextPlay plans to deliver **branded game opportunities** across its global Pay TV partner network, creating a phenomenal reach.







# Convenience + Compulsion = Conversion

## 01

HotPlay SDK integrates campaigns directly to game

## 02

Gamer completes in-game tasks to collect Tokens



## 03

Tokens are converted into discount e-Coupons

## 04

Gamer can purchase items and/or receive game credits

## 05

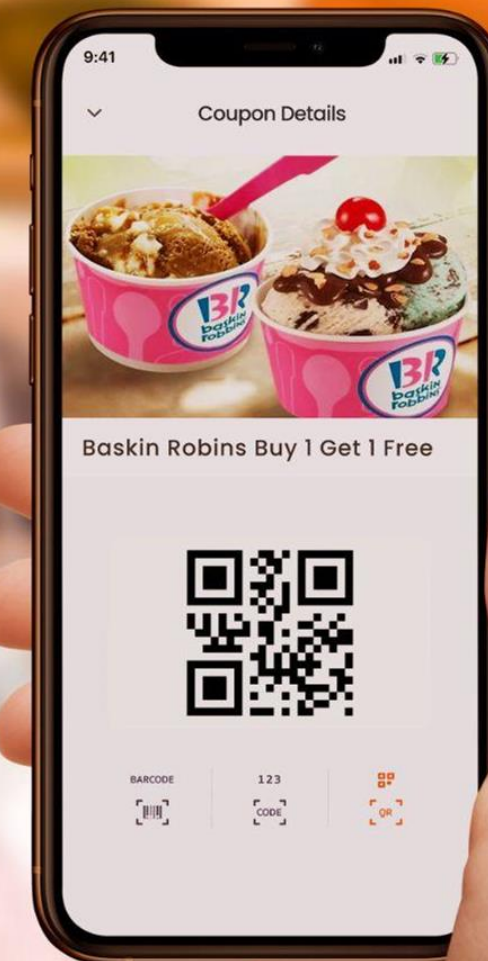
Gamer returns to game with game credits for making in-game purchases of game features

## Advertisers

Retailers  
Consumer Brands  
Travel Companies  
Publishers  
Restaurants

## Consumers

Active & Casual  
Game Players  
PC  
Laptop  
Mobile Device





# AI-Powered Video Game Development Technology

- Patent-pending AI-powered development technology helps program game or film characters to fully animate themselves.
- Saves 70% of the typical time and cost of animation.
- Enables developers to create video games powered by AI and technology - the **Next Big Evolution** in Game, Cartoon and Film Animation.
- Enables **higher-margin digital asset monetization** and product sales across the NextPlay digital ecosystem and licensing to game and animation industries.

NextPlay acquiring the Make It Games™ AI-powered video game development platform and assets from Fighter Base Publishing, Inc

NextMedia



Fighter Royale

a massive dogfight in  
and ONLY one will  
ng!



Dragon Royale

An Epic fantasy game where dragons  
trained to defend their realm and v  
foes.



AI Animation Demo

A neural network system that can train 3D  
models to animate correctly on a variety of  
surfaces and terrains based on real world  
physics.





## Growing Game Assets

- HotPlay in-house Game Studios has 16+ Casual & HyperCasual video game projects under development (native mobile, Android TV & web)
- Planned expansion of game portfolio via Make It Games franchise ports (Fighter & battle simulations, various casual titles) & close partnership with goGame platform
- 100% monetization through HotPlay Advertising Platform
- New co-development partnerships & 3rd-party platform publishing
- New AI-driven procedural game asset integration & behavioral animations through the MakeltGames AI technology
- +20% Game Studios staff increase in Thailand





# NextFin



LONGROOT



**NextBank**  
INTERNATIONAL

TOKEN IQ 



# NextFin

## A consolidation of financial services, Fintech, and Insurtech operations.

In August 2021, NextPlay formed NextFin to oversee the Longroot, NextBank and TokenIQ businesses and manage the company's overall fintech strategy.

Current activities include planning insurance and alternative asset management in a blockchain crypto securitized form.

### Products & Solutions

- Alternative assets designed to be more resistant to market declines.
- Insurance products, engineered to protect the wealth of banking clients.
- NextBank International charter is broad, allowing it to offer a range of services (subject to licensing):
  - **Asset banking**
  - **Asset management**
  - **Investment banking services**
  - **Insurance products**

### Licenses

NextFin has applied for licenses to offer previously unavailable protection products and assets for customer's wealth protection strategies. Licenses are expected to be granted by year-end 2021.



## Initial Coin Offering (ICO) portal operator

- Focused on creating regulated cryptocurrencies used for wholesale travel, real estate and hotels, gaming assets, insurance and digital advertising.
- Provides fully regulated and licensed digital assets financing and investment services for digital assets.
- Licensed by the Thai Securities & Exchange Commission.
- Authorized & regulated under global-leading Thai Digital Asset Business Law.

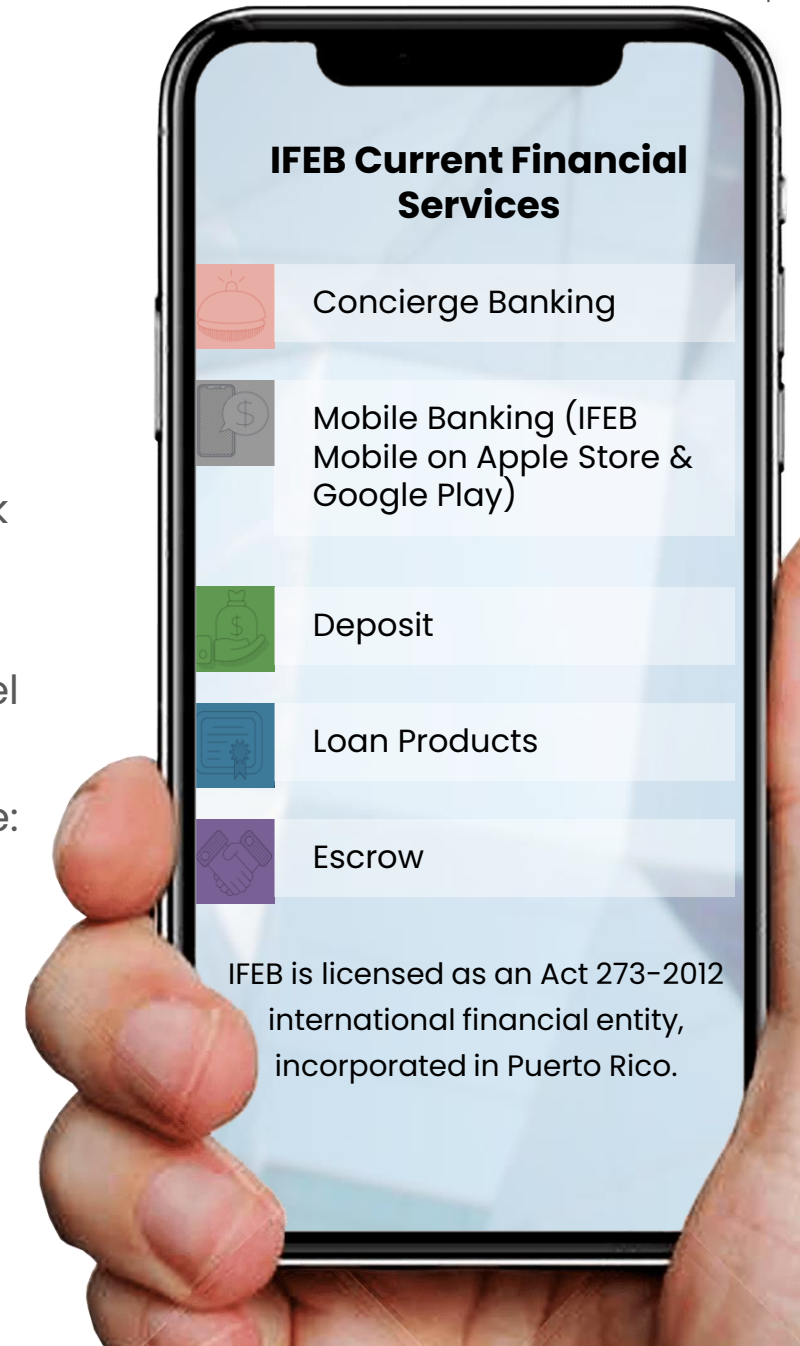
75% indirect ownership



## Fintech Solutions for the Global Citizen

- IFEB online & mobile banking services provide customers convenience and easy access to accounts anytime, anywhere in the world. Rebranding Bank to NextBank International.
  - Supports NextPlay ecosystem by providing access to merchant services solutions (e.g., future NextTrip credit card) for our gaming, media and travel verticals.
  - Also supports plans to expand Longroot's capabilities to potentially include:
    - Access to cryptocurrency exchanges
    - Digital wallet, mobile payments and banking
- thereby creating a diversified Fintech Solutions company.

NextPlay completed its acquisition for 100% ownership of IFEB





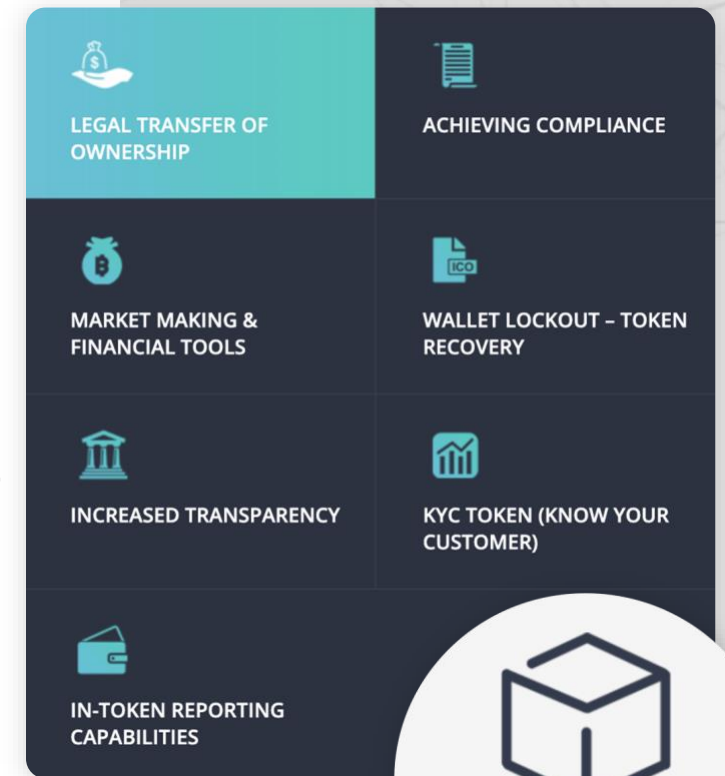
# TOKEN IQ

## Smart Compliant Tokens

TokenIQ's solutions address key regulatory issues the tokenized securities industry faces

### POTENTIAL USERS

- ENTERPRISES / PUBLICLY TRADED COMPANIES - Reduced execution time and transaction costs to finance sizable and complex projects.
- STARTUPS - Reduced cost to raise capital, by providing a turn-key solution for tokenization, compliance and investor management.
- INVESTORS - White glove solution for Investor's reporting and wealth monitoring needs, including lost token recovery.
- FINANCIAL INSTITUTIONS & BANKS - Allowing financial institutions to become gateways for their customers into fully compliant tokenized offerings.



NextPlay to acquire TokenIQ and its patent-pending applications



# NextTravel

## NextTrip



**NextTrip**  
Journeys

**NextTrip**  
Business

**NextTrip**  
Solutions



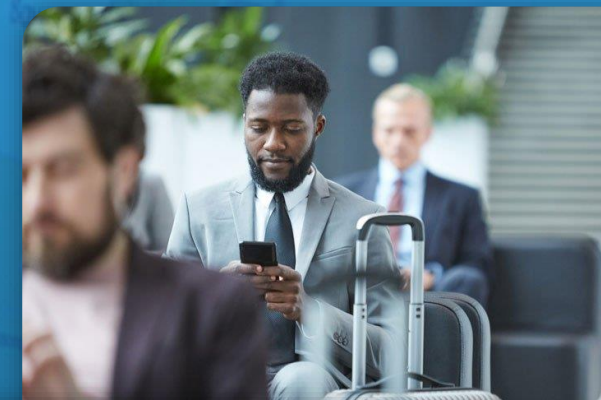
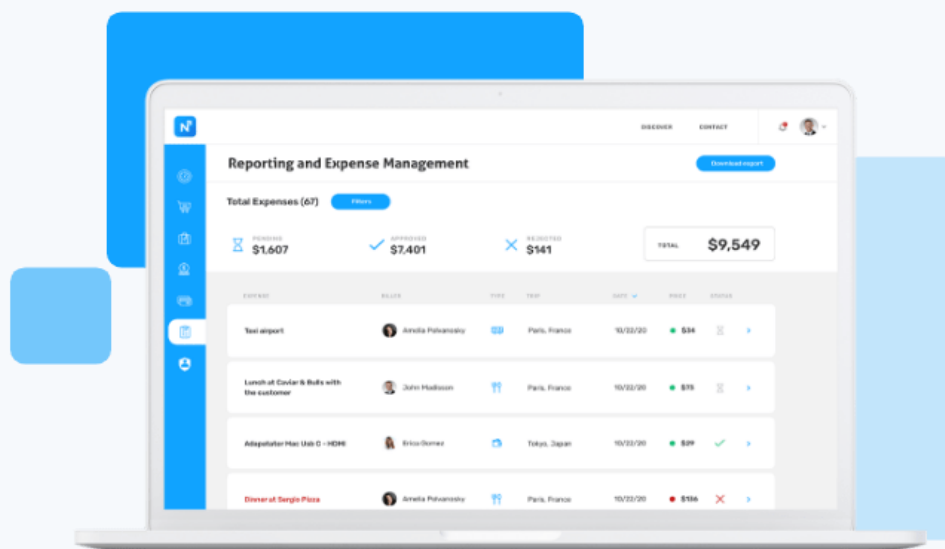
# NextTrip

An Innovative Travel Technology Company

## “Architects of the Extraordinary”

- Travel brand that connects people to new places and discoveries.
- Innovative booking solutions for business and leisure travel.
- Access to instantly search, and confirm for booking, approx. 3.4 million vacation rental units within the company's proprietary platform

100% NextPlay Ownership





## NextTrip Operating Divisions

### NextTrip Business

**Corporate travel management solution** for small- and medium-sized businesses.

Allows companies to manage travel expenses, book travel, process expense reports, and provide access to concierge like travel support services.

### NextTrip Journeys

**Multi-faceted leisure travel brand** providing extraordinary service through an online travel agency portal.

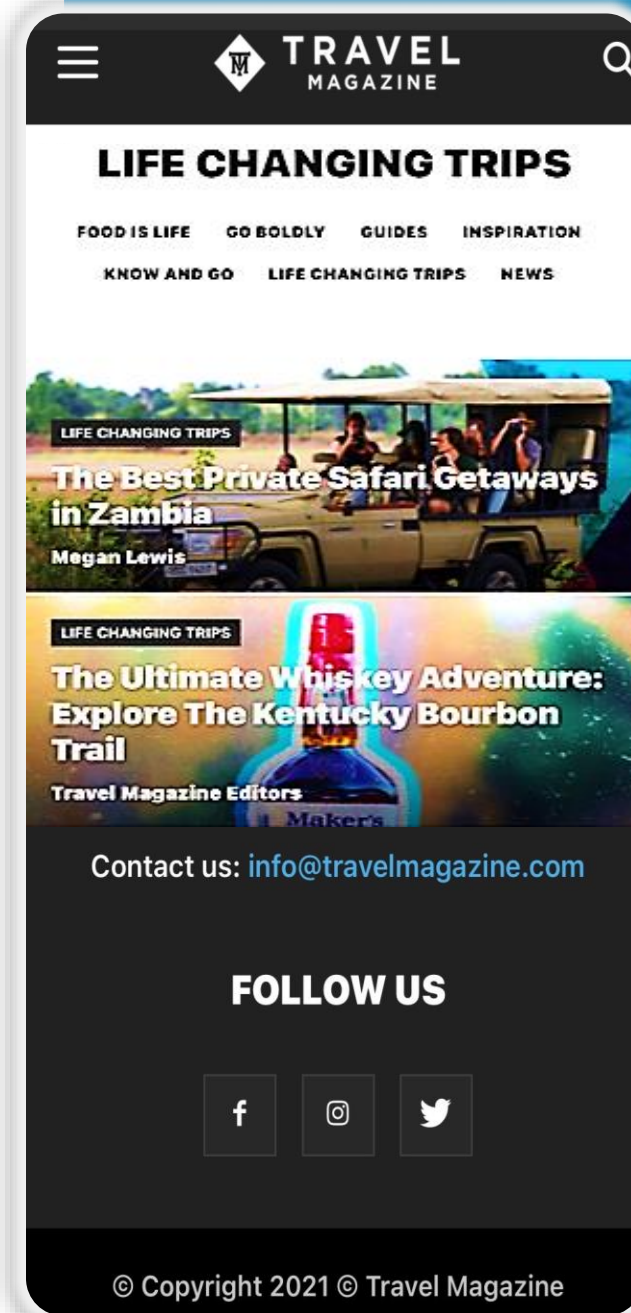
Personal Journey Consultants book and manage cruises, tours, and vacation packages with concierge like services.

### NextTrip Solutions

Property Management System and Booking Engine  
**Technology Solutions for the Alternative Lodging Industry.**

~**3.4 million** instantly confirmed vacation rentals in booking engine.

Booking Engine powers **NextTrip Business** and **NextTrip Journeys** vacation home rentals booking.



# FINANCIAL OVERVIEW MANAGEMENT





# NextPlay Key Stats (Nasdaq: NXTP)

Stock Price (11/4/21)	\$1.56	Cash @8/31/2021	\$8.9M
52 Week Low-High	\$1.26 - \$4.99	Completed Equity RD Nov 3, 2021	\$27.9M
Avg. Vol. (3-mo.)	4.8M	Total Assets @8/31/2021	\$103.9M
Shares Outstanding <sup>1</sup>	114.2M	Total Debt @8/31/2021	\$13.6M
Public Free Float DTC (est.)	29%	Total Liabilities @8/31/2021	\$33.3M
Market Cap	\$176M	Q2 2021 Revenues	\$2.6M
1) Total shares outstanding as of November 4, 2021, includes \$30M RD offering completed November 3, 2021 Sources: Company's Q2 filing for period ending August 31, 2021, Nasdaq.com, Yahoo! Finance, and company estimates		Fiscal Year End	Feb. 28
		Employees	Approx. 200



Corporate Service Providers	
Auditor	TPS THAYER, LLC
Legal Counsel	Procopio, Cory, Hargreaves & Savitch LLP
Transfer Agent	Colonial Stock Transfer Co, Inc.















## Operating Unit Revenue Generation:

	SaaS	Professional Services Fee	Success Fee	Rev Share	Subscription Fees	Commissions
NextMedia	✓	✓	✓	✓		
NextTravel	✓				✓	✓
NextFin	✓	✓	✓		✓	✓



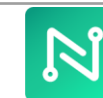
# Public Peer Comparative Valuation

			Ticker	Share Price @8/2/21	Market Cap (\$M)	Revenue ttm (\$M)	Net Income ttm (\$M)	P/Revs
<b>Magnite</b>	Magnite	Connected TV and advertising platform.	MGNI	\$30.29	3,903	246	-57	16.6x
 <b>PubMatic</b>	PubMatic	Enables real-time programmatic advertising transactions.	PUBM	\$29.73	1,467	164	10	8.9x
<b>VIANT.</b>	Viant Technologies	Enables the programmatic purchase of advertising.	DSP	\$16.72	985	167	5	5.9x
 <b>KALTURA</b>	Kaltura	ConnectedTV and on-demand video SaaS solutions.	KLTR	\$12.77	1,584	132	-82	12.0x
 <b>VERSUS SYSTEMS</b>	Versus Systems	Advertising and video overlay tech for in-game and events to offer prize-based matches.	VS	\$4.76	64	2	-9	32.0x
 <b>MOGO</b>	Mogo	Fintech, Provides a digital spending account with Prepaid Visa Card.	MOGO	\$5.73	408	26	-6	15.7x
 <b>SeaChange</b>	SeaChange	Provider of multiscreen video solutions for television service providers, telco's, satellite operators, and media companies.	SEAC	\$1.11	53	20	-19	2.7x
 <b>PLAYSTUDIOS</b>	PLAYSTUDIOS	Casual games developer with in-game rewards tech and social platforms.	MYPS	\$5.89	741	286	6	2.6x
 <b>[K]ubient</b>	Kubient	Cloud-based software platform for real-time trading of digital, programmatic advertising.	KBNT	\$4.25	59	2	-11	29.5x
 <b>VINCO VENTURES</b>	Vinco Ventures	Selective acquisitions company focused on digital media and content technologies.	BBIG	\$2.96	177	16	-65	11.1x
 <b>FTFT</b>	Future Fintech Group	Fintech, blockchain technology R&D and application company.	FTFT	\$2.37	159	0.2	-24	898x*
<b>LOGIQ</b>	Logiq	Global provider of eCommerce, mCommerce, and fintech business enablement solutions.	LGIQ	\$3.15	58	31	-16	1.9x*
 <b>digital turbine</b>	Digital Turbine	The leading independent mobile growth platform and levels up the landscape for advertisers, publishers, carriers and OEMS.	APPS	\$63.65	6,303	313	55	19.4x

Average P/R

14.2x

\* Outliers not included in Average P/R ratio.





# NextPlay Technologies Global Presence



**Global Operational Centers: 4**

**Employees Worldwide: ~200**



# NextPlay Senior Leadership

<b>Bill Kerby</b> Co-CEO and Director	<b>Nithinan (Jessie) Boonyawattapisut</b> Co-CEO and Director	<b>Kent Taepakdee</b> CFO, VP of Finance, Treasurer & Secretary	<b>Mark Vange</b> Chief Technology Officer	<b>Andrew Greaves</b> Chief Operating Officer	<b>Tim Sikora</b> Chief Information Officer
<p>20+ years of experience in the Travel &amp; Media Industries and 10 years of experience in financial industry.</p> <p>Founder of TravelByUs (1990s), NASDAQ company that completed 21 travel sector acquisitions.</p> <p>Founder of Leisure Canada with 210 Agencies, International tour operations in Great Britain, France, South Africa, and the South Pacific, Travel Magazines and a Cuban Hotel Development.</p> <p>Owned and operated Master Franchise for Thrifty Car Rental – B.C., Canada.</p> <p>BA in Business/Managerial Economics, York University.</p>	<p>Serial entrepreneur with 16+ years of extensive management experience, specialized in tech startups and video games business.</p> <p>Co-founded and served as Managing Director of HotPlay.</p> <p>Co-founder and served as Managing Director of Axion Games, online video and gaming company.</p> <p>Former CEO of True Axion Interactive, a game studio formed via JV with True Corporation.</p> <p>Founded HotNow, hyper local promotion discovery platform.</p> <p>Co-founded Red Anchor Trading Corp.</p> <p>BA in Business Administration in International Business from Mahidol University.</p>	<p>25 years of Accounting and Finance experience.</p> <p>Served as the Controller of INCEPTRA LLC and JTH Holdings LLC.</p> <p>Previously Senior Accountant for Office Depot's international headquarters in Florida.</p> <p>Senior Accountant – Financial Reporting and Analysis, with Vanguard Car Rental USA Inc. (Alamo and National Car Rental).</p> <p>Former CFO at the Bangkok Naval Base from 1986 to 1996.</p> <p>Received BBA in Accounting (First Class Honors / Valedictorian), from Krirk University; MBA (with a specialization in Finance), from Ramkhamhaeng University.</p>	<p>30 years of experience as a technologist and entrepreneur.</p> <p>CEO &amp; Founder at Token IQ. Founded Mobile Post-production and Visionary Design Systems.</p> <p>Founded Fighter Base Publishing, developer of Fighter Base video game.</p> <p>Co-founded Co Tech Round, provides specialty development services to publishers.</p> <p>Former CTO at Electronic Arts (NYSE: EA), a multi-billion gaming platform.</p> <p>100+ patents for technologies that defined industries such as 3D gaming.</p> <p>Advisor to several private and public companies, and investment funds.</p>	<p>15 years of experience in management, operations, project and program management.</p> <p>Previously COO at Promethean TV specializing in live streaming over the internet, with a reputation for developing and delivering solutions on time and within budget.</p> <p>Earlier served as GM of Criterion Software and director at EA Studio Program, with deep expertise in live streaming, website and online systems design and integration, technical product management, operations, project and program management.</p> <p>Successfully rolled out easportsfootball.com, VirginGaming.com and Azubu.tv globally.</p>	<p>23+ years of experience in information technology and travel industry.</p> <p>Served as sales director, North America Sales at The Boeing Company.</p> <p>Managed and lead the expansion of IT services for Peak 10, a cloud services provider, and Ciber, an IT infrastructure services provider.</p> <p>Former director of IT End User Services at US Airways.</p> <p>Served as VP of Airline Operations &amp; CIO at Caribbean Sun Airlines Holdings, and at DHL Airways and Midwest Express Airlines.</p> <p>BA Aviation Management and MA Organizational Leadership (GPA 4.0) from Embry-Riddle Aeronautical University.</p>



# Building Out The NextPlay Team

<b>Ian Sharpe</b> SVP, Platform Partnerships	<b>Loic Argelies</b> Head of Studio	<b>Chris Barnett</b> CTO HotPlay	<b>Tom Lai</b> Senior UX Designer	<b>Satish Atla</b> VP Technology - Longroot
<p>25 years' experience building businesses and driving ROI at the forefront of screen-based entertainment and technology.</p> <p>CEO and founder of Promethean TV, a BaM-winning platform that transforms video into a conduit for commerce, licensed by major Telco for their Southeast Asian digital transformation and expansion.</p> <p>Former CEO of global streaming platform Azubu, delivering premium live and on demand eSports programming, news and analysis from offices in Los Angeles and Seoul.</p> <p>Former VP at Virgin Gaming and senior producer at EA SPORTS and Atari, focused on delivering new business models and IP.</p> <p>Former TV producer for IMG/TWI, and a pioneer of new content formats for Gamer.tv and Network of the World.</p>	<p>Veteran of the Game Industry with 20 years of award-winning digital products across multiple platforms and devices, including a decade of experience at EA SPORTS.</p> <p>Broad expertise in small and large-scale product execution, supported by formal computer science background and flexibility.</p> <p>Business/product vision &amp; execution specialist - eSports, live &amp; video streaming, gaming focus with experience on all platforms, from inception to market launch and global operations.</p> <p>M.A. in Fundamental Computer Science with years of hands-on leadership advancing large-scale, innovative productions.</p>	<p>Technology executive, entrepreneur, consultant, software architect, application designer, and integrations expert working inside and out of the video and digital games industry.</p> <p>18 years' experience as a software professional spanning a broad range of technologies, businesses, and industries, from embedded software to highly scalable online systems.</p> <p>Former director of Technology at GameSpy and director of Product Engineering at Azubu. An accomplished software architect, application designer and integrations expert for games that include such as Grand Theft Auto, Battlefield and Command &amp; Conquer.</p>	<p>Talented UI / UX / Graphics designer with 10+ years experience designing digital products and web applications in digital media industry for video games, live/video streaming, and video monetization platforms.</p> <p>Most recently, served as senior UX designer at Promethean TV.</p> <p>Experienced leading design projects from initial direction to complete, well documented, implementation-ready, designs.</p> <p>Strong affinity with technical design and understanding of how things work behind the scenes, while adjusting UI / UX designs to address technical challenges and expedite development process.</p>	<p>20+ years of experience in Software industry. Technology visionary and strategist bringing small business ideas to life.</p> <p>Former CTO of Sendus Incentives that modernized rebate and incentive processing by building a highly available, scalable and secure cloud-based solution to process and pay customers.</p> <p>Founder and CEO at IS Solutions. Lead cross-functional team in planning, marketing, design, development and risk management. Influenced multiple Fortune 500 companies with customer-centric mindset.</p> <p>Directed global teams in cloud-based technologies, cybersecurity, Design Patterns, Web and mobile applications development. Double masters' degrees in Computer Science and Business Administration.</p>





# NextPlay Board of Directors

(In Addition to Directors Bill Kerby and Nithinan Boonyawattapisut)

<b>Donald Monaco</b> Co-Chairman	<b>Todd Bonner</b> Co-Chairman	<b>Komson Kaewkham</b> Director	<b>Stacey Riddell</b> Director	<b>Yoshihiro Obata</b> Director	<b>Carmen Diges</b> Director	<b>Athid Nanthawaroon</b> Director
<p>28+ years as an International information technology and business management consultant.</p> <p>Partner &amp; Senior Executive with Accenture.</p> <p>Governor appointed member of Minneapolis Metropolitan Airports Commission.</p> <p>Serves as Director at Enderby Entertainment and past Director at Republic Bank.</p> <p>BA &amp; MS Computer Science Engineering, Northwestern University.</p>	<p>Investment analyst at Alex. Brown &amp; Sons.</p> <p>Founded Pacific Century Insurance with Richard Li.</p> <p>Co-founded &amp; was executive director of Pacific Century Group Tele-communications Limited which acquired Hong Kong Telecom with 24,000 employees.</p> <p>Co-founded NorthStar Pacific Partners which became a \$2 billion fund.</p> <p>Co-founder served as director at Axion Games Ltd. (formerly Epic Games, China)</p> <p>BA in Biology and Biomedical Sciences, Stanford University.</p>	<p>Legal Counsel and SVP of DTGO Corp.</p> <p>Specialized in legal matters related to real estate project development.</p> <p>Risk management and compliance of DTP Global REITs Management.</p> <p>Litigator at Blumenthal Ritcher &amp; Sumet as well as Siam.</p> <p>Assumption University.</p> <p>Master of Law Program in Business Law.</p>	<p>Advisor and Consultant to investment firms.</p> <p>Co-founded PEAK6 Asset Management.</p> <p>Principal at Geneva Investment Management of Chicago.</p> <p>Principal at William Blair &amp; Company.</p> <p>Northwestern University.</p> <p>MBA in Finance and Marketing.</p> <p>Certified Financial Analyst and member of Chicago Society of Securities Analysts.</p>	<p>30+ years of experience with technology companies as a founder, software engineer, board member and senior executive.</p> <p>Founding member and CTO of eAccess, which was acquired by Softbank.</p> <p>CEO and president of BizMobile.</p>	<p>A senior attorney, corporate and government advisor, and international entrepreneur.</p> <p>20+ years' experience across various public and private sectors. Serves as principal at REVLaw, as well as general counsel &amp; secretary at McEwen Mining, an NYSE-listed company.</p> <p>Director of legal affairs at Echelon Wealth Partners, a wealth management &amp; capital markets advisory firm.</p>	<p>15+ years' experience in investment strategy and fundraising.</p> <p>Co-founded HotPlay.</p> <p>Director &amp; CEO of Tree Roots Entertainment Group.</p> <p>SVP, Corporate Finance at DTGO Corp.</p> <p>Thammasat University.</p> <p>Master's Degree in Commerce and Accountancy in Real Estate</p>

# **NEXTPLAY GROWTH DRIVERS**



# Future Growth Drivers Through a Super App Framework



Integrate & cross pollinate Zappware's Multi-Screen Entertainment Service with HotPlay's In-Game Advertising and video overlay.



Grow gaming assets via in-house development & strategic acquisition. Develop, license and push content into Ecosystem



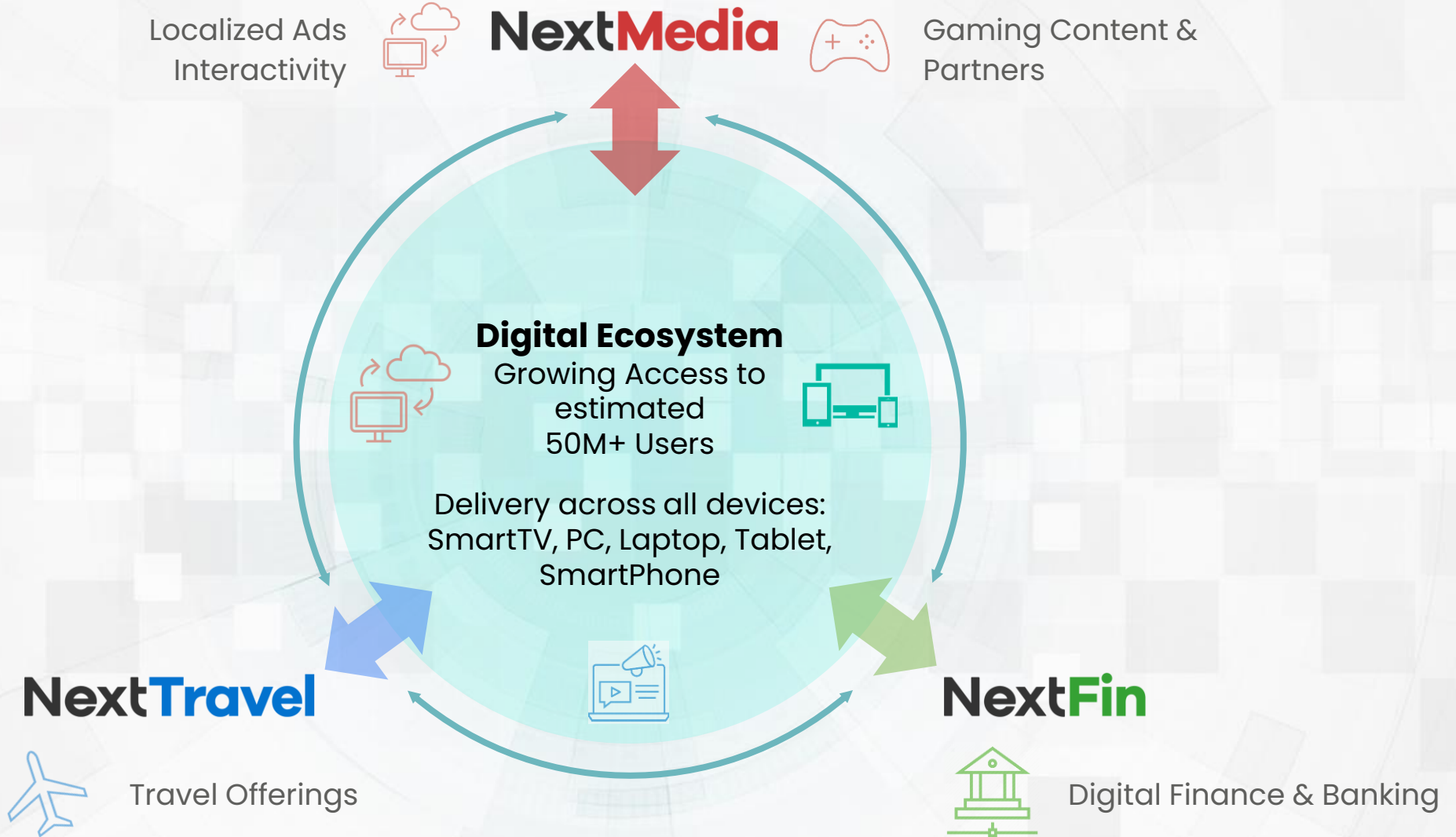
Integrate Zappware capabilities with NextTrip to take advantage of return to travel Post-pandemic.



Integrate banking, payment & digital currency solutions throughout the NextPlay digital ecosystem.



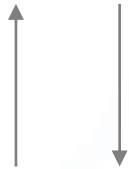
# NextPlay Ecosystem with Full Cross Pollination







# Next Media Platform Synergies



- Integration of HotPlay's advertising platform with Zappware's entertainment service provider (ESP) eco-system enables Zappware to deliver **more relevant, better monetizing ads** and rewards to millions of consumers.
- For HotPlay, Zappware provides a **low-cost and timely** entry into a new distribution channel of Pay TV operators,, enabling HotPlay to accelerate its global expansion.
- Video overlays to further **drives Pay TV operator ROI** from video through advertising, viewer engagement and on-stream commerce.
- Next Media ecosystem could **expand access** to more than 300+ million mobile users.



# A Vision for the Future

## Our Mission

- Expand global reach as to **become a leading technology** innovation company, with global platforms for marketing, gaming, travel & digital banking/fintech.

## Objectives

- **Leverage expertise** in gaming, video, travel & digital banking to drive industry innovation.
- Expand global footprint.
- Further **enhance shareholder value** through platform integration and cross pollination, organic growth and strategic acquisition.

## Key Factors

- **Innovative technology is our core competency.**
- **Successful** organization monetizing products and brands in the **new Digital World.**
- **Operational synergies** and expert leadership across technology, media, and financial operating segments.
- Positioned for accelerating growth - **rebounding travel market** combined with existing high growth in Gaming, AdTech and ICOs.
- **Strong growth outlook.**

## Contact Us

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