



VIRTUAL HOUSING SUMMIT

SEPTEMBER 18 - 21, 2023



ZELMAN
& ASSOCIATES
A Walker & Dunlop Company

MONDAY, SEPTEMBER 18TH

11:00 AM - 12:30 PM



ZELMAN STATE OF THE HOUSING MARKET

Ivy Zelman & Dennis McGill

A thematic opening presentation targeted at some of the most controversial dynamics facing the housing market. Like prior years, Ivy and Dennis will rely on proprietary data and unique analyses to sift through the most pressing debates, leaving conference attendees with dependable opinions and reliable conclusions.



1:00 PM - 2:00 PM



HOMEBUILDING PANEL

Moderated By: Ivy Zelman & Alan Ratner

Keith Bass, *CEO* – Mattamy Homes
Ryan Marshall, *President and CEO* – PulteGroup
John Winniford, *President and CEO* – Brightland Homes

2:15 PM - 3:15 PM



MACRO HOUSING PANEL

Moderated By: Ivy Zelman

Danielle DiMartino Booth, *CEO and Chief Strategist* – Quill Intelligence
R.C. Whalen, *Chairman* – Whalen Global Advisors

3:30 PM – 4:00 PM



FIRESIDE CHAT: OUTLOOK FOR THE ELECTION AND WHAT IT MEANS FOR POLICY

Moderated By: Ivy Zelman

John Duncan, *Principal* – Meridian Research Group



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TUESDAY, SEPTEMBER 19TH

1:00 PM – 2:00 PM

HOUSING M&A MARKET UPDATE

Tony McGill – *Homebuilding*
Graham Rives – *Building Products*
Alex Virtue – *Commercial Real Estate*

Join Zelman's Investment Banking leaders for an update on housing m&a, debt and equity capital raising activity. Zelman's Investment Banking Division provides a broad range of corporate advisory services and capital raising solutions to clients across housing including homebuilders, building products manufacturers and distributors, single-family / build-for-rent companies, multi-family rental companies, mortgage companies, land developers, real estate technology, and other housing firms. Zelman is a leading force in many of housing's most notable M&A, IPO, debt financing and build-for-rent portfolio transactions.



2:15 PM – 3:15 PM

MULTI-FAMILY RENTAL PANEL

Moderated By: Ivy Zelman & Kris Mikkelsen, *EVP* – Walker & Dunlop

Brandt Bowden, *CEO* – The Hanover Company
Steven DeFrancis, *CEO* – Cortland





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WEDNESDAY, SEPTEMBER 20TH

10:30 AM - 12:00 PM

CLIMATE RISK, THREAT, AND ECONOMIC IMPACTS FOR THE HOUSING MARKET

Moderated By: Ivy Zelman, Kevin Kaczmarek & Charles Savitt, *Founder of Island Press, Center for Resource Economics*

A panel of four renowned experts who analyze the negative impacts of climate change and what consumers and companies are doing in response, focusing on real estate markets, insurance, consumer behavior and decarbonizing the global economy.

Benjamin Strauss, *CEO and Chief Scientist* – Climate Central
Tony Leiserowitz, PhD, *Director* – Yale Program on Climate Change Communication
Ben Keys, *Professor of Real Estate and Finance* – The Wharton School
Jake Elder, *VP, Research and Innovation - Built Environment* – Energy Impact Partners



12:30 PM - 1:30 PM

**BERKSHIRE
HATHAWAY** | NEW YORK
HOMESERVICES | PROPERTIES

United **Zillow**
Real Estate

REAL ESTATE SERVICES PANEL

Moderated By: Ivy Zelman & Ryan McKeveny

Candace Adams, *CEO and Pres.* – BHHS New England, NY and Hudson Valley Prop.
Brad Berning, *VP, Strategic Affairs and Investor Relations* – Zillow
Rick Haase, *President and COO* – United Real Estate

1:45 PM - 2:45 PM

CALIBER
HOME LOANS

BANK OF AMERICA

CONSUMER LENDING & MORTGAGE FINANCE PANEL

Moderated By: Ivy Zelman & Ryan McKeveny

James Hecht, *EVP & Head of Retail Production* – Caliber Home Loans
Holly O'Neill, *President - Retail Lending* – Bank of America



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THURSDAY , SEPTEMBER 21ST

11:00 AM - 12:00 PM

BUILDING PRODUCTS PANEL

Moderated By: Ivy Zelman & Adam Baumgarten



Dave Barry, *EVP and CFO* – Fortune Brands Innovations
Julian Francis, *CEO and President* – Beacon Building Products
Tim Yaggi *CEO and President* – Pella Corporation

12:30 PM - 1:30 PM

SINGLE-FAMILY RENTAL PANEL

Moderated By: Ivy Zelman & Dennis McGill



Sudha Reddy, *Founder and Managing Principal* – Haven Realty Capital
Andrew Schaffler, *Managing Director* – Angelo Gordon

1:45 PM - 2:45 PM

LAND DEVELOPER / AD&C PANEL

Moderated By: Ivy Zelman & Alan Ratner



Dan Bartok, *CEO* – Forestar
Brendan Bosman, *Senior Managing Director* – Värde Partners
Dan Hedigan, *CEO* – FivePoint

3:00 PM - 4:00 PM

HOUSING SUMMIT RECAP FOLLOWED BY Q&A

Ivy Zelman & Dennis McGill



Ivy and Dennis will provide their key takeaways from the various expert presenters, industry executive panel discussions and one-on-one meetings, which will be followed by Q&A with conference attendees. They hope this open dialogue will provide investors and industry leaders an opportunity to both challenge their views and voice concluding opinions.